

NORTH CAROLINA MEDICAL SOCIETY



Philip Brown, Jr., MD
NCMS member since 1991

LEADERSHIP IN MEDICINE



Past President Devdutta Sangvai, MD speaking during the governor's press conference on Medicaid reform. Executive Mansion, Raleigh

REPRESENTING THE PROFESSION OF MEDICINE

215

members attended
White Coat
Wednesdays in 2014



2,619

advocacy messages sent
from members to their local
legislators during the short
session



80+

requests from media to
discuss the latest health care
news in 2014



The North Carolina Medical Society is the oldest professional organization in North Carolina, dedicated to protecting your interests and the relationship you have with your patients. Our professional staff does this by listening to members like you, who are on the front lines of patient care each day. As an organization, we are immersed in the political and regulatory details that often dictate how you practice medicine. We develop and maintain relationships with key policymakers, politicians and other health care organizations to effectively represent your profession and advocate on your behalf. Through your NCMS membership, you have numerous opportunities to learn about and to participate in legislative advocacy, leadership training and networking events with your colleagues. The NCMS has a long and distinguished history of success in ensuring that North Carolina remains a good place to practice medicine and that patients have access to quality care.

HELPING MEMBERS SUCCEED IN A CHANGING HEALTH CARE ENVIRONMENT



Providing Members with the "PractEssentials" through Practice Management Consulting

In 2014, Terri Gonzalez, NCMS Director of Practice Improvement and NCMS **PractEssentials** Program consultant, assisted over 30 practices in achieving Patient Centered Medical Home (PCMH) or Patient Centered Specialty Practice (PCSP) status and took over 100 calls from practices regarding Meaningful Use. NCMS members receive discounts on PractEssentials consulting services and have access to assistance with practice management issues.

"Without the help of PractEssentials, our office would not have been able to achieve the level of PCMH recognition.... Now our revenue will be significantly increased for at least the next three years."

Jennifer Lewis, CCLS, Office Manager
Robeson Pediatrics

Fostering New Models of Care

The NCMS provides the resources necessary to help physicians understand the seismic changes underway in our health care system and has embraced new financial models that put the doctor-patient relationship and coordination of patient care at the forefront. We spearheaded the **Toward Accountable Care (TAC) Consortium and Initiative**, a collaboration of more than 40 local and national health care associations. TAC develops educational tools for professionals interested in learning why this model of care is important and their role in implementing it. Visit www.tac-consortium.org for details.

17

number of ACO toolkits generated by the TAC Consortium



22

number of ACOs in North Carolina



Sean Murphy, DO (Member since 2009) and Terri Gonzalez

Jill M. Finnegan, PA-C (Member since 2009)



Dermatology Associates of Coastal Carolina, New Bern, NC

Wilmington Health, Wilmington, NC

NCMS MEMBERSHIP AT A GLANCE

20

age of youngest member
(medical student)

1946

year joined by the MD
with the longest history of
membership

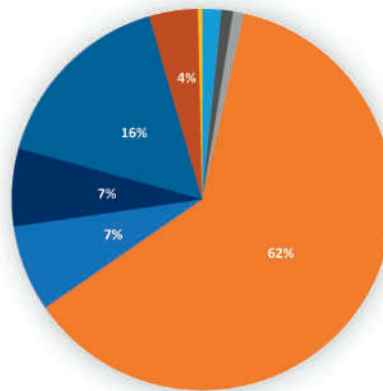
52

average age of NCMS
members

101

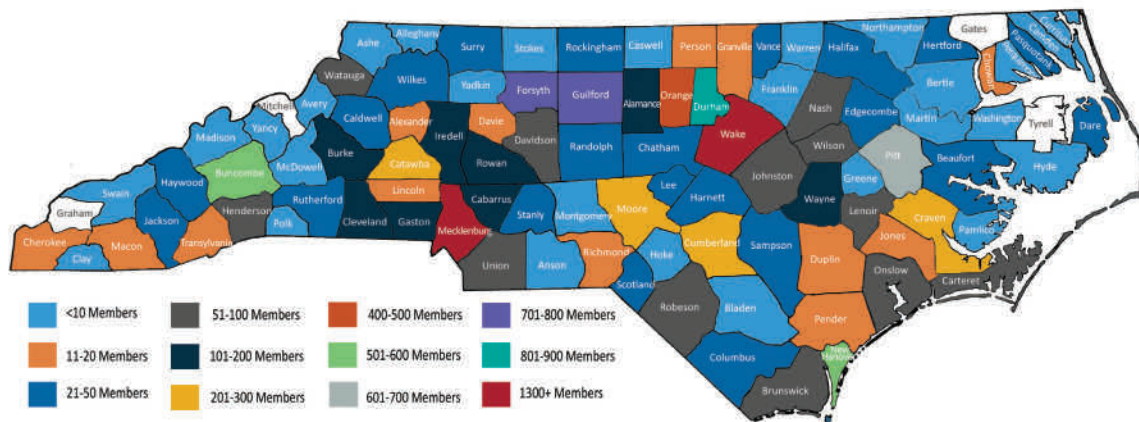
age of oldest NCMS
member

MEMBERSHIP CATEGORIES



- 1st Year after Training
- 2nd Year after Training
- 3rd Year after Training
- Active
- Physician Assistant
- Student
- Life/Honorary
- Resident/Fellow
- Retired/Semi-Retired

MEMBERSHIP BREAKDOWN BY COUNTY



HOW MAY WE ASSIST YOU? THE NCMS STAFF IS HERE TO HELP!



Contact us to learn more:

Phn: (919) 833-3836 | (800) 722-1350

Email: ncms@ncmedsoc.org

Web: www.ncmedsoc.org

NCMS Executive Staff (from left to right)

Steve Keene, MBA, JD - General Counsel

Shawn Scott, MBA - Deputy Executive VP

Robert W. Seligson, MA, MBA - CEO & Executive VP

Linda Carter - Executive Assistant to the CEO

Pam Highsmith - Director of Development

Melanie Phelps, JD (not pictured) - Deputy General Counsel