



ACCELERATING INNOVATION IN EQUITY ORIENTED PRIMARY CARE

October 2020

Covid-19 has amplified the already-growing calls for reimagining primary care in the United States. Health Leads' 2020-2022 Equity-oriented Primary Care (EOPC) Innovation Collaborative offers an opportunity to continue pushing the innovations necessary to shift from a national healthcare model that is currently hospital-and-specialty-care focused, to one that is oriented around primary care. The Coronavirus crisis reveals an opportunity for an innovative future. Will we as a nation seize it?

THE OPPORTUNITY

The Equity Oriented Primary Care (EOPC) Innovation Collaborative is a 2-year innovation design accelerator for three nationally-distributed primary care teams. Emerging learning and findings on innovative and community-and-equity anchored approaches and tools are then shared throughout the innovation process, and driven across our national learning platforms to more effectively and efficiently inform the wider transformation efforts by stakeholders across the primary care sector.

CRITERIA

Health Leads will select three teams from advanced primary care practices from diverse regions across the U.S. Practitioners must demonstrate a commitment to equity in their mission, leadership and strategic focus, including:

- Leadership committed to leveraging their work as one way of undoing racism;
- Delivery of community, whole-person and prevention-focused care serving a majority of resilient communities of color;
- Established trust with staff and community, including strong relationships with local partners (e.g. payers, public health, resource organizations);
- Desire and ability to support prototype testing and innovation in its systems, processes, and data collection and analysis.

Additional selection considerations include:

- Both Medicaid expanded or non-expanded states will be considered;
- Cohort preference will be given to primary care practices which represent a mix of rural, urban, and suburban settings, where care challenges tend to be higher than the regional average.
- Practices will represent at least three states (with one southern state), where the ability to influence the primary care sector is greatest.

JOIN US

Is your primary care practice or team interested in developing sustainable, equity-oriented care models aligned with community priorities, capable of reducing health disparities and costs of care? Health Leads is engaging in conversations with interested practices and teams through December 4, 2020. Each participating site will receive \$180,000 in stipends to support their work in EOPC.

To schedule an informational call with the EOPC team, Health Leads invites you to contact: Olamide Kolawole, Manager, Program: okolawole@healthleadsusa.org.