

Strategic Plan

Priority Areas of Focus

The NCMS focuses on four main **programmatic areas** to ensure the needs of our members are met; that they have the resources needed to be successful; and that the mission is fulfilled.

Membership

Our **VISION** is that all North Carolina Physicians and Physician Assistants support NCMS, regardless of their practice environment.

Supporting Actions:

- Provide programs and services that enhance members' professional satisfaction and improve the health delivery system.
- Work together with individuals and organizations to build NCMS membership, acknowledging the rapidly changing dynamics of physician and PA employment.

Health System Innovation

Our **VISION** is to provide policy and programmatic support to help make NC first in health.

Supporting Actions:

- Develop and implement policies and programs to equip physicians and their teams to lead and succeed in the transformation to value-driven health.
- Develop practice strategies and options for members guided by the Triple Aim, the importance of patient-centered care, and the need to protect and strengthen our safety net.

Leadership

Our **VISION** is to educate and empower Physicians and their Teams to be leaders within the rapidly changing health care environment, regardless of their practice setting.

Supporting Actions:

- Provide high-quality and relevant leadership programs that enable members to thrive in their careers and be the drivers of change toward value-driven health care.
- Provide leadership programs that build effective health teams at the practice or organization level.

Advocacy

Our **VISION** is to ensure that every NCMS member (MD/DO/PA) has the information, power, options and tools to fulfill their professional obligations in a dynamic and evolving health care system.

Supporting Actions:

- Harness the power of our members to demand that health consequences be first in the health policy and regulatory arenas.

- Maintain relationships and expertise to monitor and respond to actions of all branches of government that will impact the medical profession and patient care.
- Provide engagement opportunities and tools for members to represent the interest of patients at a grassroots level, in their communities and practices.
- Work collaboratively and identify partners to provide solution-oriented approaches to regulatory issues and challenges.

The NCMS maintains a focus on the following **administrative priorities**, to ensure that the organization remains viable and able to serve members long-term:

Business Development

Our **VISION** is that the long-term financial needs of the NCMS are met, ensuring we can provide services to our members and provide a stable career environment for our employees.

Administrative

Our **VISION** is that the NCMS will remain a strong source of rewarding careers, providing professional development and satisfaction to its valued employees, who contribute to achievement of our strategic plan and are stakeholders in our organization's success. At the NCMS, the way people are treated is as important as the quality of work.

"5 Bold Steps" Strategic Planning Process identified the following projects that fulfill the NCMS mission and work across the priority areas of focus:

- A commitment to practice wellness.
- A commitment to solutions-oriented advocacy.
- A commitment to partnering with communities to improve population health.
- A commitment to developing leaders.



Strategic Plan

2019

www.ncmedsoc.org



Strategic Plan 2019

Dear NCMS Member,

It is an exciting time to be a part of the medical profession. As your professional organization, the North Carolina Medical Society (NCMS) stands ready to guide members to professional success and personal satisfaction and toward our ultimate goal— “To provide leadership in medicine by uniting, serving, and representing physicians and their health care teams to enhance the health of North Carolinians.”

How will we meet this goal? During Board of Directors meetings and strategic plan work sessions, much of the discussion connects to the root causes of health inequities in our state. If we are passionate about addressing health inequalities as a profession, then the NCMS mission and vision will come to life through a series of goals and supporting actions that are articulated in the Strategic Plan.

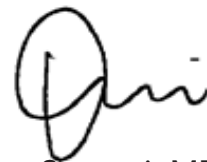
Today, every major component of the NCMS Strategic Plan is grounded firmly in the Triple Aim’s approach of focusing on population health, patient experience of care, and cost simultaneously. Over the past year, the NCMS has actively supported the implementation of Medicaid Managed Care in North Carolina, partnered with community programs that improve access and the patient experience, developed Physicians and Physician Assistants (PAs) leaders, and advocated that health consequences be first in the health policy and regulatory arenas.

The NCMS works daily to help our members and their teams understand determinants of health, advance policies that positively promote health, and bridge the divide between the traditional health care system and community partners and supports. And, we believe passionately in improving the work life of clinicians and staff—expanding our focus to the Quadruple Aim. The NCMS and its partners are working together to address factors that lead to professional burnout from the individual perspective, identifying resources for our members, and promoting culture change in practice settings.

Remember this value equation: **Solutions-Oriented Thinking + Power of the Medical Profession + Laser Focus on Value = Improved Health in NC.** We are optimistic about the opportunities that lie ahead. As the NCMS brings our mission to life, please engage with this important and valuable organization. We are most confident that you will enhance your understanding of health issues in North Carolina as well as your professional fulfillment.



Tim Reeder, MD, MPH
NCMS President



Dev Sangvai, MD, MBA
Strategic Planning Officer



Strategic Plan 2019

Mission

To provide leadership in medicine by uniting, serving, and representing physicians and their health care teams to enhance the health of North Carolinians.

Vision

In all our efforts, we will strive to:

- *Protect the importance of the patient-physician relationship*
- *Promote safe, cost-effective, patient-centered care*
- *Promote physician leadership at all levels of the health care delivery system*
- *Improve the health of our population*
- *Enhance patients’ and caregivers’ experience of care*
- *Promote physician wellness*
- *Minimize administrative burdens of the delivery of health care in order to achieve this vision*