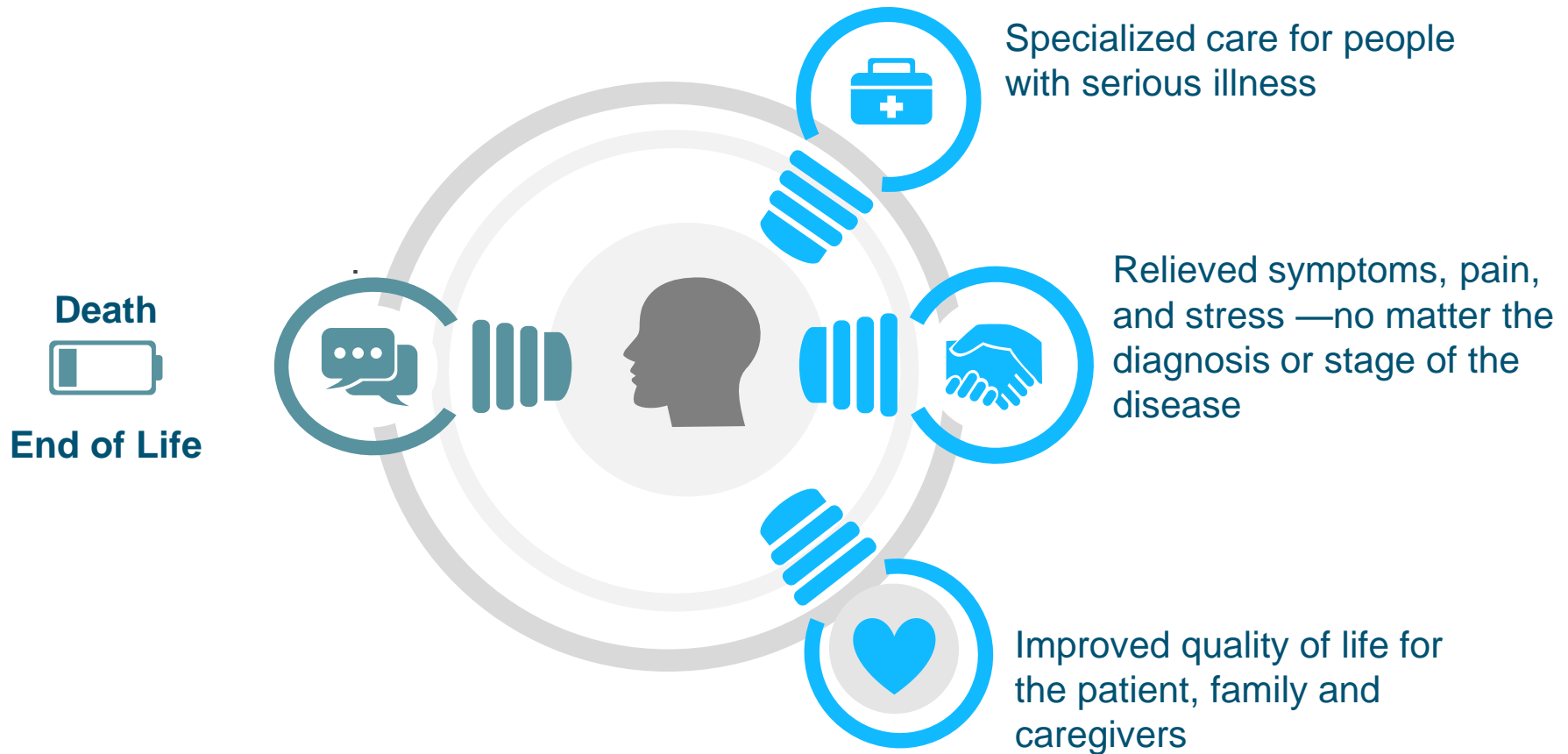


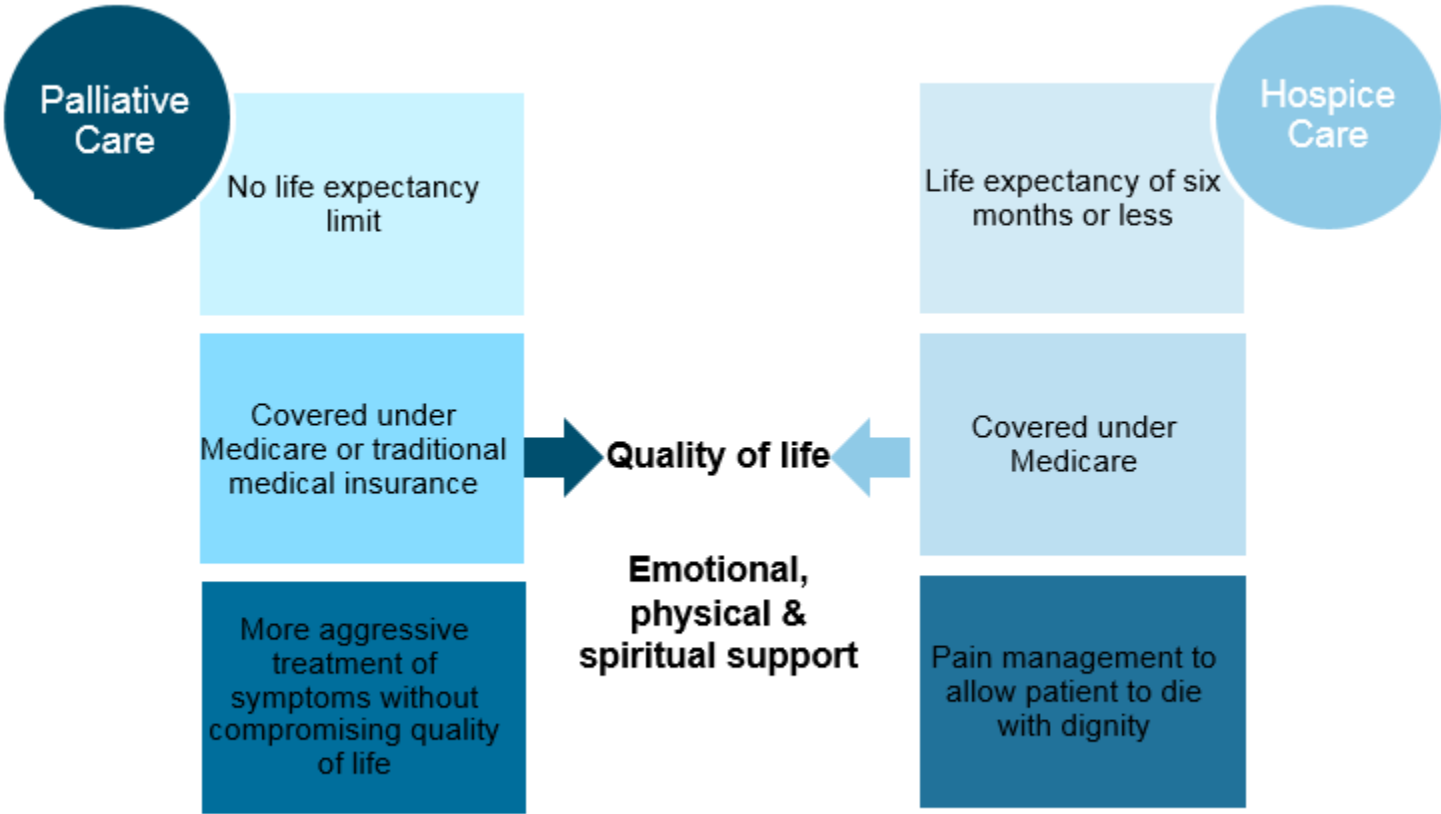
HOME BASED PALLIATIVE CARE PILOT BLUE CROSS BLUE SHIELD NC



MISPERCEPTIONS OF PALLIATIVE CARE



HOW IS PALLIATIVE CARE AND HOSPICE DIFFERENT



Innovation Challenge

How can we ensure members, providers and caregivers understand the scope of palliative care, proactively seek services when necessary and, when they do, have access to the appropriate care?

CARE 360

Extend services not paid through FFS

Create a pmpm reimbursement model to cover all services delivered by the interdisciplinary team

Engage palliative care providers in NC and National thought-leaders

Blue Cross CARE 360 Partners

Offering specialized support services focusing on pain management, relief, and overall improved quality of life.



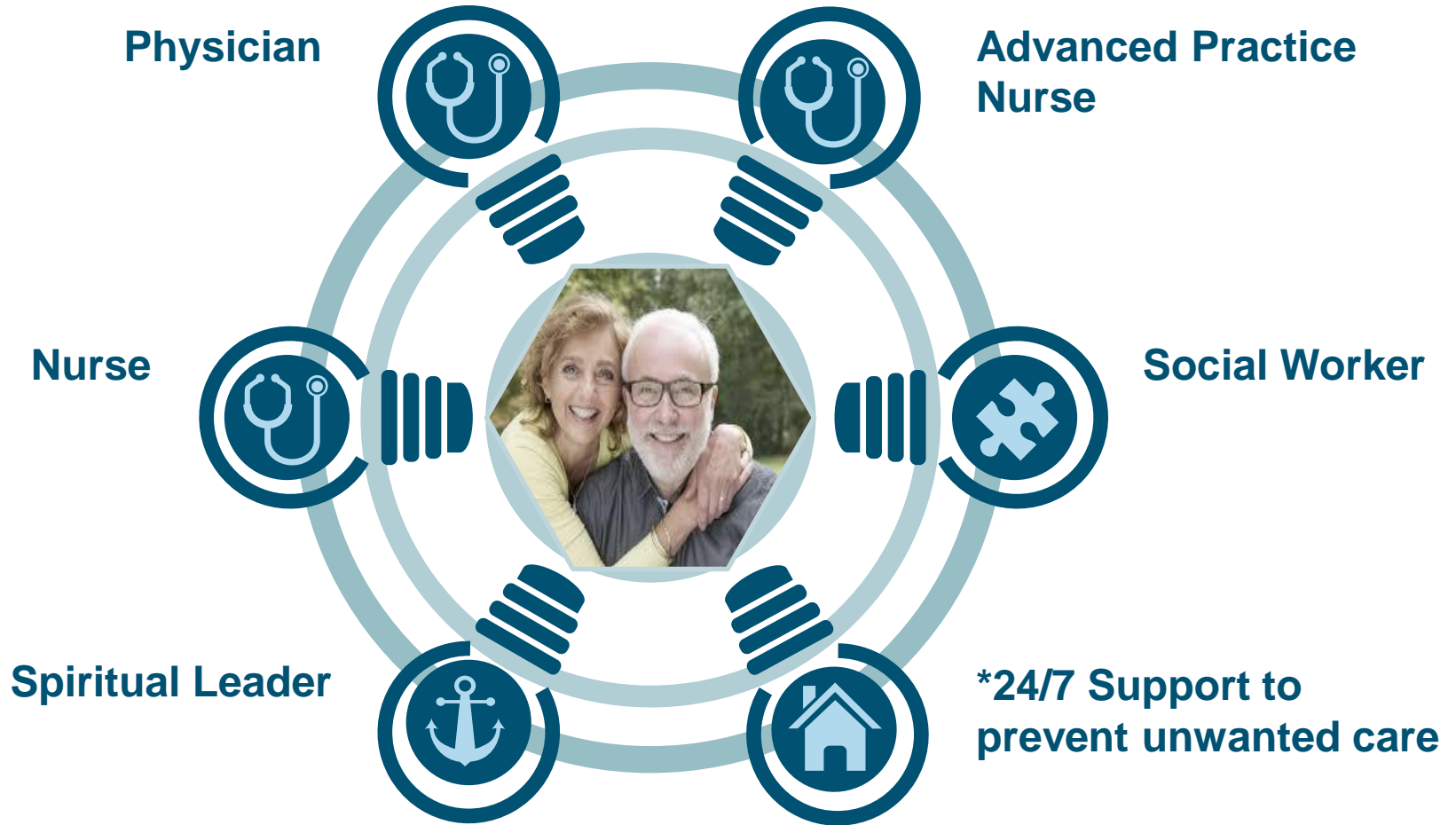
UNC Palliative Care Program



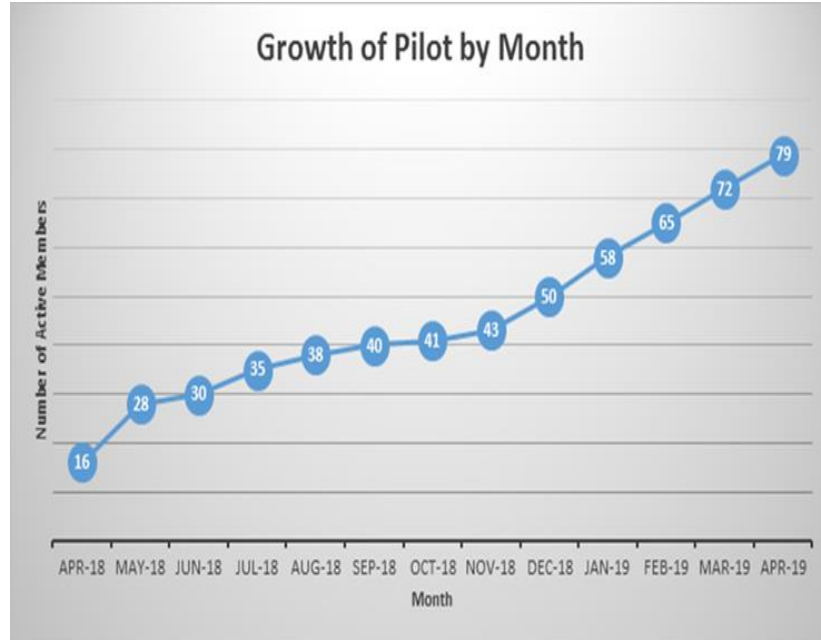
Serving Alexander, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, McDowell, Rowan Counties.



PALLIATIVE CARE PILOT: INTERDISCIPLINARY TEAM



CARE 360 PILOT DETAILS



Enrollment to date of April 2019

175 Members

Currently Enrolled

79

In Pilot 5 Months or More

49

In Pilot 1 Month or Less

46

Pilot Evaluation

1

Send Surveys Out to Pilot Providers Control group study



2

Control Group Study to evaluate performance



Positive Patient & Caregiver Experience

Improve Quality of Life

Support both Caregivers and Family

Manage Expectations

Reduce Stress and Anxiety

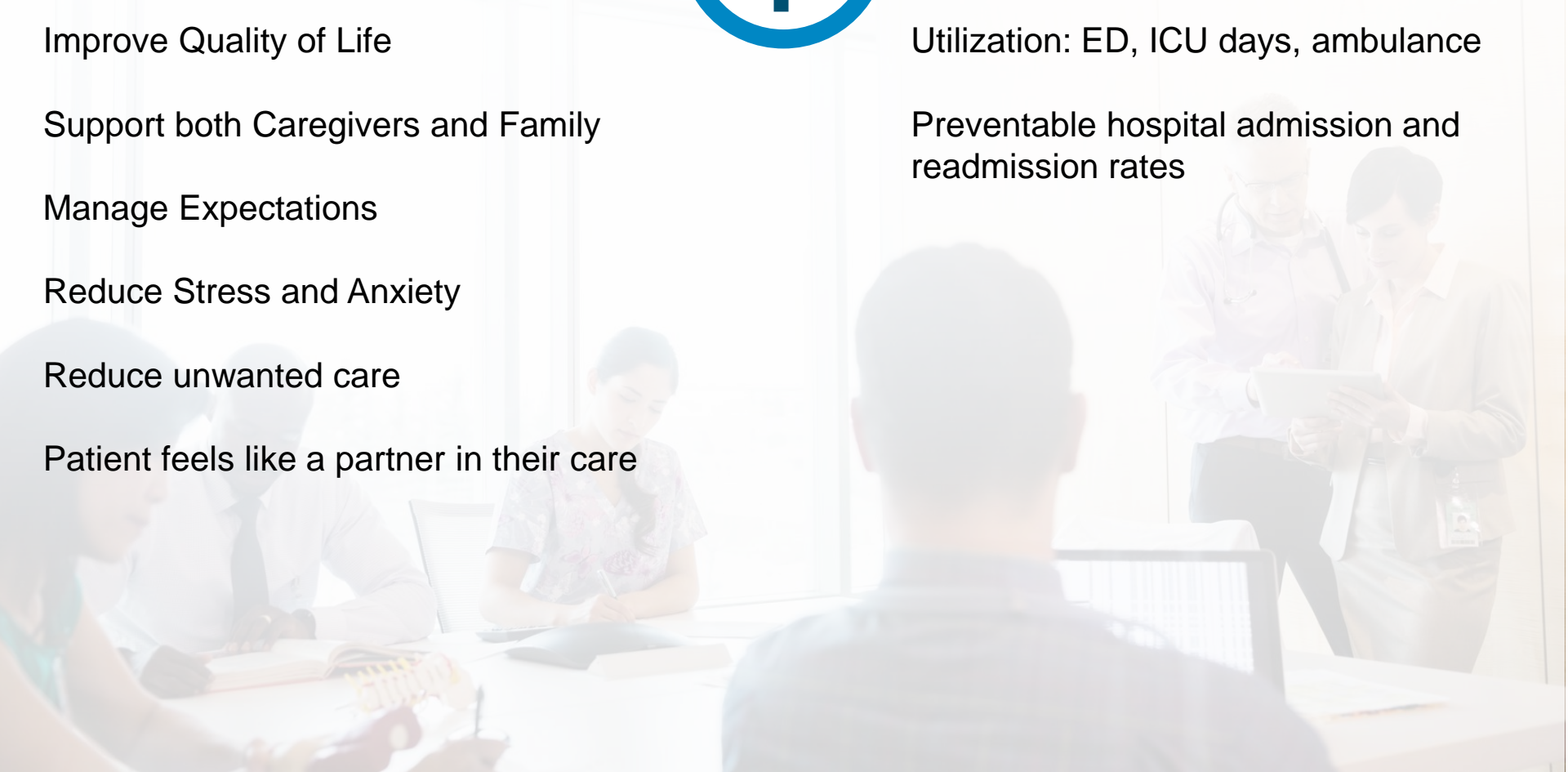
Reduce unwanted care

Patient feels like a partner in their care

Decreased Unplanned Care

Utilization: ED, ICU days, ambulance

Preventable hospital admission and readmission rates



PANEL Q&A SESSION

