

The Carolinas Center

Presents

2016 Palliative Care Symposium

Support for a Lifetime: Palliative Care Across the Continuum

April 7, 2016

*William & Ida Friday Center • University of North Carolina
100 Friday Center Drive • Chapel Hill, NC 27599*



*Jointly offered by
The Carolinas Center &
Virginia Association for Hospices and Palliative Care*



The Carolinas Center



Schedule at a Glance

8:00am - 8:30am

Registration & Continental Breakfast

8:30am - 8:45am

Welcome & Opening Remarks

8:45am - 9:45am

Opening General Session: The Palliative Care Crystal Ball:
Where We Are & Where We Are Going

Patrick J. Coyne, MSN, ACHPN, ACNS-BC, FAAN, FPCN, Director of Palliative Care, Medical University of South Carolina, Charleston, SC

9:45am - 10:00am

Refreshment Break

10:00am - 11:00am

Concurrent Breakout Sessions:

Clinical:

Pain Management: The Basics and Beyond

Patrick J. Coyne, MSN, ACHPN, ACNS-BC, FAAN, FPCN, Director of Palliative Care, Medical University of South Carolina, Charleston, SC

Administrative: Creating Collaborative Partnerships for Advance Care Planning and Palliative Care

Richard Foster, MD, SC Hospital Association, West Columbia, SC

11:00am - 11:15am

Refreshment Break

11:15am - 12:15pm

Concurrent Breakout Sessions:

Clinical:

Left Ventricular Assist Devices (LVADs): How Do They Fit in Palliative Medicine?

Marissa Galicia-Castillo, MD, Associate Professor, Eastern Virginia Medical School, Norfolk, VA

Administrative: Pediatric Palliative Care and The Family Perspective: Building Bridges, Not Walls, With The Families We Serve
Dianne Gray, CEO, Hospice & Healthcare Communications, Naples, FL

12:15pm - 1:30pm

Networking Lunch

1:30pm - 2:45pm

Concurrent Breakout Sessions:

Clinical:

Pediatric Palliative Care

Ray Barfield MD, PhD, Associate Professor of Pediatrics, Duke University, Durham, NC

Administrative: Panel Presentation: Best Practice Strategies for Community Based Palliative Care Programs
Nancy Corley, Administrator, HospiceCare of the Piedmont, Greenwood, SC; Becky Love, MD, Hospice Cleveland County, Shelby, NC; Cameron Muir, MD, Capital Caring, Falls Church, VA; Kitty Weaver, Vice President, Agape Hospice Palliative Care Program, Charleston, SC

2:45pm - 3:00pm

Refreshment Break

3:00pm - 4:00pm

Closing General Session: Talking About Death is Talking About Life: Helping Families Through The Use of Affirmational Conversation

Dianne Gray, CEO, Hospice & Healthcare Communications, Naples, FL

Session Descriptions

Opening General Session: The Palliative Care Crystal Ball: Where We Are & Where We Are Going

Patrick J. Coyne, MSN, ACHPN, ACNS-BC, FAAN, FPCN, Director of Palliative Care, Medical University of South Carolina, Charleston, SC

The use of palliative care is growing at a rapid pace. Mr. Coyne will forecast the potential future of palliative care - including the incumbent barriers and opportunities for palliative care and a review of reimbursement challenges.

Clinical Track: Pain Management: The Basics and Beyond

Patrick J. Coyne, MSN, ACHPN, ACNS-BC, FAAN, FPCN, Director of Palliative Care, Medical University of South Carolina, Charleston, SC

Pain has often been referred to as the “5th” vital sign, indicating the need for thorough pain assessments and efficacious medical interventions. During this session, participants will review practical principles of simple and complex pain management. In addition, the effectiveness of “scrambled” pain therapy including the utilization of intrathecal/epidural interventions as well as the utilization of ketamine and lidocaine will be discussed.

Administrative Track: Creating Collaborative Partnerships for Advance Care Planning and Palliative Care

Richard Foster, MD, SC Hospital Association, West Columbia, SC

When CMS unveiled their 2016 Physician Payment Final Rule, they created quite a “buzz” related to physician reimbursement of advance care planning (ACP) conversations. This creates an opportunity for hospitals, physicians, hospice programs and palliative care programs to promote ACP initiatives. Dr. Foster will discuss creative possibilities for effective community partnerships to simultaneously promote ACP conversations and palliative care in our communities.

Clinical Track: Left Ventricular Assist Devices (LVADs): How Do They Fit in Palliative Medicine?

Marissa Galicia-Castillo, MD, Associate Professor, Eastern Virginia Medical School, Norfolk, VA

Mechanical Circulatory Devices (MCS) are new and important interventions in the management of End Stage Heart Disease. Left Ventricular Assist Devices (LVADs) are now available for destination therapy in addition to a bridge to transplant. These new technological advances have raised questions and situations that Palliative Medicine concepts can help address. In this interactive session, Dr. Galicia-Castillo will address ethical implications, end-of-life discussion and walk through patient care scenarios.

Administrative Track: Pediatric Palliative Care and The Family Perspective: Building Bridges, Not Walls, With the Families We Serve

Dianne Gray, CEO, Hospice & Healthcare Communications, Naples, FL

Ms. Gray will share how, through the use of research, contemporary media and technology, we can lower communication barriers between clinicians and families – which not only impacts patient satisfaction but also clinical outcomes and clinician satisfaction, too! She will discuss how even in the worst of circumstances, we can enhance trust and recognize fear-based communication, which can sabotage the very goals of care clinicians work hard to put in place. This presentation will also look at how we can affect positive change through the use of forward-thinking communication strategies, even while delivering difficult news or discussing medical ethical decision making. You will leave feeling empowered and with a better understanding of the unique perspective of families and clinicians.

Clinical Track: Pediatric Palliative Care

Ray Barfield, MD, PhD, Associate Professor of Pediatrics, Duke University, Durham, NC

Dr. Barfield’s interactive talk will address approaches to assessing needs of various kinds in pediatric palliative care. He will focus especially on pain, and on needs specific to end-of-life care.

Session Descriptions (continued)

Administrative Track: Panel Presentation: Best Practice Strategies for Community Based Palliative Care Programs

Nancy Corley, Administrator, HospiceCare of the Piedmont, Greenwood, SC; Becky Love, MD, Hospice Cleveland County, Shelby, NC; Cameron Muir, MD, Capital Caring, Falls Church, VA; Kitty Weaver, Vice President, Agape Hospice Palliative Care Program, Charleston SC

As it relates to community based palliative care programs, one size does not fit all. Often those interested in starting a palliative care program desire the nuts and bolts for getting their program up and running. However, every program is diverse in structure, processes, staffing models, treatment approaches, and community outreach. This informative panel discussion will reveal best practice strategies employed by those who have proven outcomes for providing palliative care in their communities.

Closing General Session: Talking About Death is Talking About Life: Helping Our Families Through The Use of Affirmational Conversation

Dianne Gray, CEO, Hospice & Healthcare Communications, Naples, FL

Ms. Gray will discuss how what we say as clinicians isn't always what the family hears. She'll highlight language that unites vs. divides us from the very patients we care for, while also sharing the latest resources available to help providers more easily care for our youngest, most vulnerable patients and their families. This will be a resource-rich presentation geared toward helping you to achieve your goals as pediatric care providers. Following the presentation will be an interactive Q&A so that you can ask your questions of this global advocate, who was once a 14 year single parent pediatric hospice caregiver.

About the Speakers

Patrick J. Coyne, MSN, ACHPN, ACNS-BC, FAAN, FPCN is Clinical Nurse Specialist, Assistant Professor and Director for Palliative Care at the Medical University of South Carolina in Charleston, SC. He developed and oversees an interdisciplinary team of health care professionals in providing exceptional palliative care. He has published over 100 articles related to pain management, symptom control, and issues in end-stage disease, and has also conducted research studies. Mr. Coyne has received the Peaceful Death in America and Mayday Pain and Society Scholarships and has been awarded the Oncology Nursing Society's Excellence in Pain Management. He is a Schering Lectureship recipient. He was named one of the 30 Visionaries in the field by the American Academy of Hospice and Palliative Medicine in 2013. Mr. Coyne has worked diligently to improve pain management and palliative care nationally and internationally.



Dr. Richard "Rick" Foster, has served over the past two years as senior vice president for Quality and Patient Safety with the South Carolina Hospital Association (SCHA). He recently assumed the role of Executive Director for Catalyst for Health, a new business enterprise within SCHA focused on guiding and supporting collective efforts to improve health and healthcare at the population level across SC. He also serves as medical director for LifePoint, the Organ Procurement Organization for South Carolina. Prior to joining SCHA, Rick served as chief medical officer for Trident Health System in Charleston, S.C.; chief executive officer of the Carolina Health Group, a provider network management company that acted as the management arm for three multi-specialty IPA Networks in the Coastal Region of South Carolina; and as the medical director of Companion Healthcare, the HMO subsidiary of Blue Cross Blue Shield of South Carolina.

About the Speakers (continued)



Dianne Gray is the CEO of Hospice and Healthcare Communications, an international firm that focuses on creating and furthering advocacy, education, and mass media initiatives involving all aspects of end-of-life and palliative care. She is an internationally recognized speaker and an award winning writer/journalist, film producer, and programming consultant. Her motivational keynote talks and inspirational delivery discuss the tough and tender topics involved in the provision of quality end of life and grief care. Topics include medical ethical decision making, patient/family communication, opioid use in pediatrics, spiritual care and grief. She is currently senior producer for a documentary on end of life care for a Creative Visions/PBS production, is a HuffPost contributor, and has appeared on countless radio and television shows. She is collaborating with other major media partners and hospice professionals to produce a wide array of films, books and other exciting projects.

Dr. Ray Barfield is Associate Professor of Pediatrics and Christian Philosophy at Duke University in Durham, North Carolina. He received his MD and his PhD (in philosophy) from Emory University. He is a pediatric oncologist with an interest in the intersection of medicine, philosophy, theology and literature. Ray's medical research has focused on immune therapies for childhood cancer (including bone marrow transplantation and antibody therapy), and improvements in the quality of life for children with severe or fatal diseases. His work in philosophy focuses on narrative approaches to philosophical issues that matter to suffering or dying people. He recently published a book of poetry entitled, *Life In the Blind Spot*, as well as a book of philosophy from Cambridge University Press entitled, *The Ancient Quarrel Between Poetry and Philosophy*. His first novel, *The Book of Colors*, was published in spring 2015. Ray directs the Pediatric Quality of Life and Palliative Care Program for Duke Children's Hospital, and was the founding director of Duke Divinity School initiatives in Theology, Medicine, and Culture.



Dr. Marissa Galicia-Castillo is a Geriatrician with the Glennan Center for Geriatrics and Gerontology at Eastern Virginia Medical School (EVMS). She completed her medical school, Internal Medicine residency and Geriatrics Fellowship training at EVMS and joined the faculty in 2001. She is currently the Sue Faulkner Scribner Professor of Geriatrics. She holds Board Certification in Internal Medicine, Geriatrics, and Hospice and Palliative Medicine. Dr. Galicia-Castillo currently serves as the Fellowship Director in Geriatrics. She is the Medical Director for the Sentara Norfolk General Palliative Medicine Team and Harbor's Edge Continuing Care Retirement Center, as

well as an Associate Medical Director for Hospice and Palliative Care of Tidewater. Dr. Galicia-Castillo's research interests focus on Palliative Medicine and Education.

Nancy B. Corley, RN, CHPCA, is CEO of HospiceCare of the Piedmont in Greenwood, SC, a position she has held for 25 years. A graduate of the University of SC, she holds a national certification as a Hospice and Palliative Care Administrator. Nancy has been active in both state and national efforts to improve and support high quality end of life care. She has participated on numerous state hospice committees. She served on the 2 state committee to merge the SC and NC Hospice Associations. In addition to serving on the Board of The Carolinas Center for Hospice and End of Life Care, she has served as Board Chairperson. Nancy has been active with the National Hospice and Palliative Care Organization and served on the NHPCO Governance Committee. Most recently, she has lead the efforts to establish a successful Palliative Care program in the hospital in her community.



About the Speakers (continued)



Dr. Rebecca "Becky" Love, FAAFP, has served as Chief of Family Medicine and Chair of Infection Control Committee at Cleveland Regional Hospital System (now Carolinas Hospital System-Cleveland) and as Co-Chair of their Ambulatory Council, an initiative to improve coordination of processes and communication between hospital and community practitioners after most primary care providers resolved to Courtesy privileges. She left private practice in 2012 to join Hospice Cleveland County as Vice President of their community based Palliative Care program where she continues to apply her training with her passion for improving care for patients. Participation with Partners in Transition, with representatives from multiple agencies in Cleveland and Rutherford Counties organized by Carolina Community Health Partnership, a network of Community Care of NC, has been one of the most informative and fruitful endeavors of her medical career thus far.

Dr. J. Cameron Muir, FAAHPM, HMD-C is a nationally recognized expert in palliative care and hospice. He oversees Capital Caring's palliative care medical group, quality measurement, marketing, call center, research and education functions. Prior to his work with Capital Caring, Dr. Muir was Medical Director of the Palliative Care and Home Hospice Program of Northwestern Memorial Hospital. He also was Director of the Palliative Care Program of the Northwestern University Medical School. Dr. Muir is Board-Certified in Hospice and Palliative Medicine and Internal Medicine. Dr. Muir received his medical degree from the University of Virginia School of Medicine, completed his residency in internal medicine at Dartmouth-Hitchcock, and earned fellowships in bioethics at the University of Chicago Medical Center and in Hospice and Palliative Medicine at Northwestern University Feinberg School of Medicine.



Kitty Weaver, RN, BSN, has been a nurse for 30 years in a variety of fields. After being a caregiver for aging family members, taking care of loved ones with dementia, and witnessing hospice care and death first hand, she realized her next calling. She has been with Agape Hospice for 4 years in the areas of hospice and physician services, and in 2014 helped develop an inpatient palliative program in partnership with Trident Health System. The need to provide post discharge follow up has led Agape's developing an outpatient clinic, and working to partner with a local large primary care practice.



Palliative Care

Continuing Education

The Carolinas Center for Hospice and End of Life Care is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination for credit is pending.

We will award 6.00 contact hours for attending this conference.

Hotel Information

The Carolinas Center has arranged a special rate of \$139 single/double with the Courtyard Chapel Hill at 919-883-0700 and use the group code The Carolinas Center or [CLICK HERE](#) to make reservations online. Reservations **must** be made by **March 17, 2016** to qualify for the discounted room rate.

Americans with Disabilities Act

The Carolinas Center for Hospice and End of Life Care is committed to a policy of nondiscrimination involving equal access to education, regardless of sex, race, age, religion, color, national origin or disability. If you need any of the auxiliary aids or services identified in the ADA in order to participate, please contact Yesha Bell at 919.459.5382 or via email at ybell@cchospice.org.

Cancellation Policy

Cancellations for this program must be received in writing at The Carolinas Center by 5:00pm, Friday, **March 27, 2016**. Cancellation notice received by that date will receive a refund, less a \$50 administrative fee. No refunds will be given for cancellations received after March 27, 2016, or for no shows; however substitutions are accepted.

REGISTRATION FEES

<i>FEES:</i>	<i>On/Before 03/17/16</i>	<i>After 03/17/16</i>
<input type="checkbox"/> Member	\$199	\$229
<input type="checkbox"/> Non-Member	\$299	\$329

Fees include breakfast and lunch

Handouts will be provided via email 2-3 days prior to the symposium.

Register online: www.cchospice.org

Virginia Association for Hospices and Palliative Care members please enter VAHPC-MBR in the discount code field to qualify for the member rate. Your membership status will be verified.

Questions: Contact Yesha Bell at 919.459.5382 or ybell@cchospice.org.