3 Steps to Engaging Patients in Advance Care Planning



1. PARTNER

with patients to understand their preferences



More than one-third of physicians are inaccurate in predicting their patients preferences¹



of patients with an advance directive did not receive input from their physician¹



60% of Americans want their end-of-life wishes respected²



Only 20% have an advance directive²

2. PLAN

by prescribing advance directives to patients

Motivate patients to complete them:



Patients who completed an advance directive after discussing educational material with a physician for 3–5 minutes¹

What prevents patients from completing them?



lack of familiarity



think they're too young or healthy to need them



uncertain of the process for adopting them

3. PROTECT

patient preferences and your bottom line

More than 25% of all healthcare dollars are spent in the last months of life²



The median cost of treating a non-hospice patient is 67% more than treating a hospice patient4

In a survey of 2,515 Medicare patients:⁴



preferred to have their last days at home instead of a hospital or nursing home

did not want to take potentially life-prolonging drugs that made them feel worse



77% did not want to be on a ventilator, even if it added a month to their life

Have the Conversation. PARTNER. PLAN. PROTECT

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^{1 &}quot;Advance Care Planning." Shaylona Kirk, MD.

^{2 &}quot;American Journal of Public Health: End-of-Life Care Issues." Medscape.

^{3 &}quot;The Public's Perspectives on Advance Directives: Implications for State Legislative and Regulatory Policy." National Center for Biotechnology Information.

^{4 &}quot;Transforming End-of-Life Care." The Third Way Economic Program.