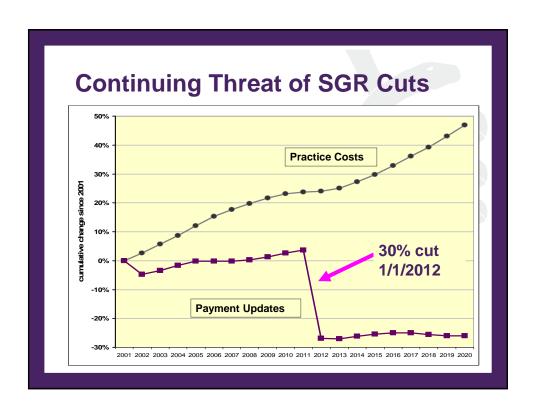


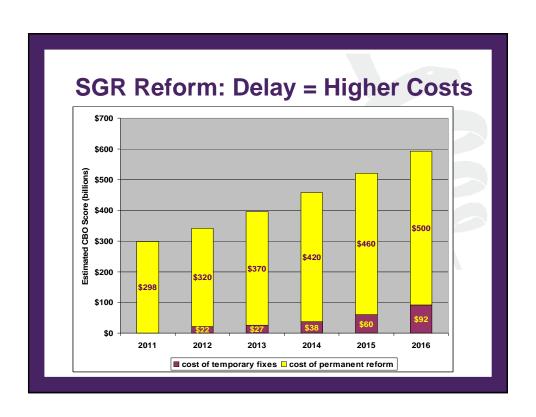
Federal Policy on the Next Generation of Physician Payment

Jeremy A. Lazarus, MD
President-Elect
American Medical Association

July 16, 2011







The AMA's Long-Term Proposal

- 1. Repeal the SGR
- Provide 5 years of positive payment updates
- 3. Implement pilot programs and legislation that will facilitate physician transitions to a menu of innovative payment and delivery models, allowing them to select those that best fit their patients' needs, specialty, practice type, capabilities and community

AMA Advocacy Efforts

- Shaping key provisions of Affordable Care Act
- Working to influence development of regulations and Innovation Center initiatives
- Advocating AMA policies to private payers, state governments, and National Association of Insurance Commissioners
- Reaching out to think tanks like Brookings
- Identifying needs for new legislative initiatives

Proposed Rule Follows Listening Sessions and Workshops

- FTC Chairman addresses American Medical Association at June 2010 Annual Meeting
- FTC-OIG-CMS
 Workshop on ACOs
 held Oct. 5, 2010



CMS Request for Information



Michael D. Maves, MD, MBA, Executive Vice President, CEO

December 2, 2010

Donald Berwick, MD Administrator Centers for Medicare and Medicaid Services Department of Health and Human Services Room 445-G, Hubert H. Humphrey Building 200 Independence Avenue, SW Washington, DC 20201

Re: Medicare Program; Request for Information Regarding Accountable Care Organizations and the Medicare Shared Savings Program; 75 Fed. Reg. 70,165 (November 17, 2010); CMS-1345-NC.

Dear Dr. Berwick

The American Medical Association (AMA) appreciates the opportunity to provide our views regarding the Centers for Medicare and Medicaid Services' (CMS) request for information concerning accountable care organizations (ACOs) and the Medicare Shared Savings Program.

AMA Comments on ACO Proposed Rule

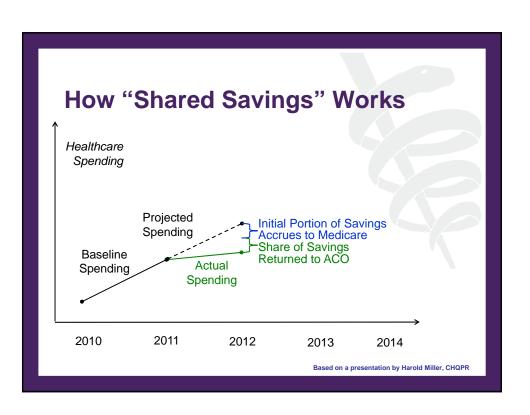
- ACO model, if well-developed, has potential, but major changes needed in regulations
- "Interim" rather than permanent final rule should be issued so that regulations can be modified as more experience becomes available
- Maintain key role for physicians in ACO governance

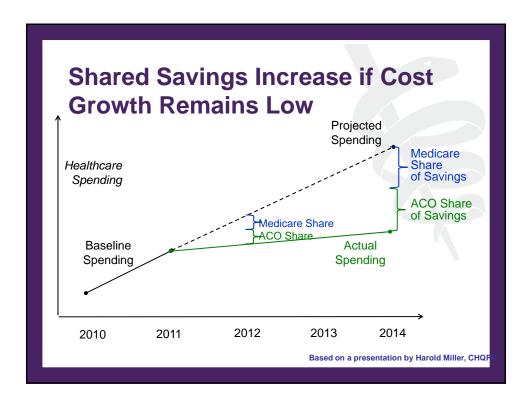
Beneficiary Assignment

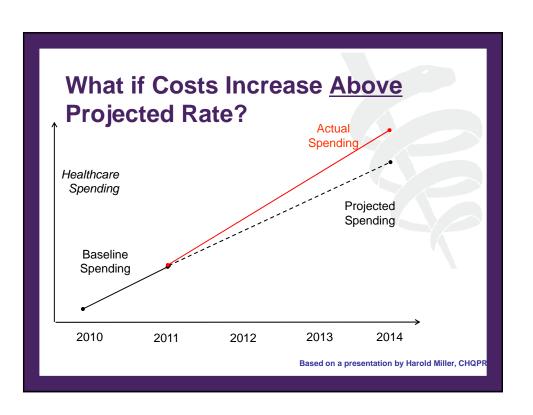
- AMA continues to call for prospective assignment based on voluntary agreements between patients and their physicians
- ACO physicians should include all physicians who provide patients' primary care and not be limited to family physicians, internists, geriatricians and general practitioners

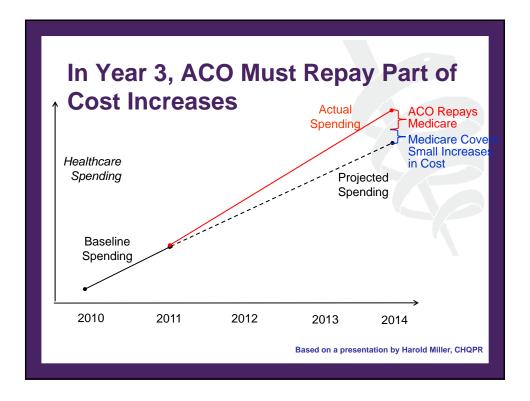
ACO Payments

- AMA made a number of comments on the proposed payment structure for ACOs
- In particular, CMS needs to provide a shared savings option that allows ACOs to recoup more of the savings they generate
- ACOs are paid according to the regular
 Medicare fee-for-service payment schedules
- Only additional funds paid to them are a portion of the these shared savings









AMA Comments on Proposed Payment Structure

- Proposed approach will make it difficult to recoup investments (start-up costs \$1.8 million)
- Requirement to repay a portion of losses will inhibit ACO participation
- CMS needs to provide an ACO option without the requirement to repay losses
- ACOs should be able to retain more of the savings they generate
- Alternative payment models should be offered



Quality Measurement Comments

- All ACOs would be required to report on the same set of 65 quality measures, including 9 hospital-acquired conditions
- ACOs should choose quality measures appropriate to the care improvements they intend to put in place while still reporting on some standardized measures
- Fewer than 65 should be required
- HAC measures should not be required as not all ACOs will have hospitals

Antitrust & Anti-kickback

- AMA recommended:
 - Gainsharing and similar prohibitions be waived for those involved in innovative payment models
 - Ability for physician networks qualified as Medicare ACOs to be able to jointly contract with commercial payers
 - Safe harbors and rule of reason analysis to provide physicians with confidence as they pursue innovative arrangements

Leadership Group Being Formed

- AMA working with state and specialty societies to form a Physician Payment and Delivery Reform Leadership Group
- Innovator Committee formed initially, comprised of early-innovator physicians pilot testing medical homes, bundled payments, pay-for-performance, ACOs and other initiatives
- Ultimately all specialty and state societies to be invited to participate
- Provides mechanism to collaborate and learn what works and what doesn't, help inform future initiatives and policies

For More Information:

- SGR and Medicare payment: www.ama-assn.org/go/medicarepaymentkit
- AMA comment letters on payment innovations and Harold Miller white paper and video: www.ama-assn.org/go/paymentpathways
- AMA "how to" guide to ACOs: www.ama-assn.org /go/ aco
- Network for Regional Health Improvement: www.nrhi.org

Questions?

- What do we do next, and how can AMA help?
 - AMA strongly advocating that Innovation Center provide start-up funds and other tools
 - Government should support health care delivery innovations just like it supports alternative energy
 - AMA staff can help link physicians to CMS (email Sharon.Mcilrath@ama-assn.org)
 - Contact your regional collaborative
 - Speak to early innovator physicians
 - AMA and NCMS continue to develop resources

