

# Exhibitor Prospectus

North Carolina Obstetrical and Gynecological Society and NC Section of ACOG 2020 Annual Meeting

April 3-5, 2020 Kiawah Island Golf Resort, Kiawah Island, SC

### North Carolina Obstetrical and Gynecological Society/NC Section of ACOG (NCOGS) 2020 Annual Meeting

The 2020 Annual Meeting is a much anticipated gathering of obstetricians and gynecologists, residents, and medical students from across North Carolina. The next NCOGS Annual Meeting will be held in Kiawah Island, SC at the Kiawah Island Golf Resort, April 3-5, 2020.

Healthcare organizations, pharmaceutical companies, device manufacturers, insurance companies, and other vendors are invited to participate as exhibitors and supporters of the three-day meeting. The NCOGS extends opportunities for tabletop displays, supporters of resident participation or other specific aspects of the meeting, and CME speaker underwriting during the meeting. Supporter opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate.

Supportive nekesiveours of dedicated display time and/or access to attendees

- Refreshment breaks, cocktail reception, and breakfasts with attendees
- Optional Saturday dinner with attendees, for Gold and Platinum-level exhibitors
- Discounted group hotel rate
- Attendee contact lists (prior to meeting upon request, hard copy at meeting, and post meeting)
- Recognition of organization in print, in on-site program

Please review the enclosed exhibitor information and make plans soon to participate at this important meeting of the North Carolina ob/gyn community. If you have any questions or would like further information on the meeting or supporter opportunities, contact me at <a href="mailto:nlowe@ncmedsoc.org">nlowe@ncmedsoc.org</a> or (919) 833-3836.



Nancy Lowe, CMP Director

- Standard Exhibit space is \$2,000 per 8' x 8' booth (includes 6' table and 2 chairs).
- Gold Supporter Package is \$3,500, which includes priority booth location, two tickets to the Saturday awards dinner, and special mention in the printed program and in verbal announcements.
- Platinum Supporter Package is \$5,000, which includes a double booth (<u>two</u> 6' tables) in premium location, four tickets to the Saturday awards dinner, and additional recognition as Platinum Supporter in the printed program and in verbal announcements.
- Standard booths are assigned on a first-come, first-served basis as signed applications and monies are received. Assignments of table location are made by the NCOGS.

### NC Obstetrical & Gynecological Society/NC Section of ACOG APPLICATION FOR EXHIBIT SPACE

#### TAX ID #56-1302609

#### **ANNUAL MEETING, APRIL 3-5, 2020**

Proper completion and submission of this application for exhibit space at the NCOGS 2020 Annual Meeting shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the NCOGS deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with a payment in full is received by the NCOGS office.

Payment in full must accompany the "Application for Exhibit Space" via check (payable to NCOGS), Visa, MasterCard or American Express. Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

NCOGS\* PO Box 27167 \* Raleigh, NC 27611 \* Fax 919-833-2023

Attn: Nancy Lowe nlowe@ncmedsoc.org

Cancellations by February 1, 2020, receive a 50% refund; no refunds provided for cancellations after that date.

NCOGS is hereby authorized to reserve space for our use in the exhibit area of the 2020 NC Obstetrical and Gynecological Society Annual Meeting. Payment must be received prior to March 15, 2020 to ensure acknowledgement in printed materials.

Aillidal Miceting. Tayment must be received prior to March 19, 2020	7 to chaire deknowledgement in printed materials.
* Forms received after March 15, 2020, will incur a \$500 late fee.	
☐ 8' X 8' Booth (includes 6' Table) – \$2,000 is enclosed with check	or credit card information below
☐ Gold Supporter Package (8' X 8' Booth, priority location and 2 be information below	anquet tickets) – \$3,500 is enclosed with check or credit card
☐ Platinum Supporter Package (Double Booth [2 6' Tables], premi or credit card information below	ium location, 4 banquet tickets) – \$5,000 is enclosed with chec
Visa, MasterCard or American Express:	
Credit Card Number:	Security Code: Expiration Date:
Name on Card:	Amount to be charged: \$
Signature of CC Holder:	Date:
Company/Organization Name:	
Company Name for Table Sign and Printed Materials:	
Market Competitors you would prefer not to be placed near:	e supplied with an identification sign. Please print.)
Is electricity required for display?YesNo	0
Company Contact Person:	
Title:	
Billing Address: City,	State, Zip:
Phone: Ema	ail:
Company Representative(s) Attending Meeting (individual representative additional sheet if necessary. Exhibit registration includes up to soon as possible as representative names are assigned or changed process.	o four (4) representatives. Please update the NCOGS office as
Name: Nar	me:
Phone: Pho	one:
Email: Email	ail:

Printed name of authorized signer

Date

Signature of person authorized to approve contract

#### **Appendix A: Exhibitor Terms and Conditions**

- 1. SPACE The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the NCOGS. Upper tier supporters receive prime display locations and exhibitor space is assigned by the NCOGS on a first-come, first-served basis as signed applications and monies are received by the NCOGS office. Two chairs per table are included.
- 2. ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk, and may not be delivered to attendees' hotel rooms. **Product theater events require a separate contract**; contact the NCOGS.
- 3. ALL BOOTHS and decorations MUST concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material.
- 4. IN EVENT EXHIBITION IS NOT HELD The NCOGS shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
- 5. SECURITY Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the NCOGS, nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The NCOGS recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
- 6. LIABILITY Exhibitor agrees that neither the NCOGS, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
- 7. CANCELLATIONS Cancellations by 3/15/20 receive a 50% refund. No refunds are provided for cancellations after that date.
- 8. ELECTRICITY The NCOGS will provide standard 110-volt electricity at no charge upon request. <u>Please indicate on the application if electricity is required.</u> For additional power needs, exhibitors should contact the facility.
- 9. SIGNAGE An identification sign will be provided for each table.
- 10. SHIPPING Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number in order to make your own shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.
- 11. HOTEL RESERVATIONS Exhibitors may use the group's discounted hotel rates. Hotel information with group code will be sent with a confirmation to the "Company Contact" listed on the application.

#### ASSOCIATION CONTACT

For additional information, please contact: Nancy Lowe, CMP, Director North Carolina Obstetrical and Gynecological Society

PO Box 27167 (222 North Person Street), Raleigh, NC 27611

Phone: (919) 833-3836 / Fax: (919) 833-2023

Email: nlowe@ncmedsoc.org

## PRELIMINARY EXHIBITOR SCHEDULE Exact times are subject to change.

FRIDAY, APRIL 3, 2020	
Between 10:00am and 3:00pm	Exhibitor Move In/Set Up
3:00pm-3:30pm	Afternoon Break and Exhibit Visitation
6:00pm-7:30pm	Reception for Providers and Exhibitors
SATURDAY, APRIL 4, 2020	
7:00am-8:00am	Continental Breakfast and Exhibit Visitation
10:00am-10:30am	Morning Break and Exhibit Visitation
7:00pm-10:00pm	Awards Dinner for Providers and Gold and Platinum Sponsors
SUNDAY, APRIL 5, 2020	
7:00am-8:00am	Continental Breakfast and Exhibit Visitation
10:00am-10:30am	Morning Break and Exhibit Visitation
10:30am	Door Prize Drawing
11:00am	Exhibit Teardown