<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td><strong>THURSDAY, AUGUST 1, 2019</strong></td>
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<tr>
<td>4:30 pm - 7:00 pm</td>
<td>Registration</td>
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<tr>
<td>7:00 pm - 9:00 pm</td>
<td>Welcoming Reception in Exhibit Hall</td>
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<tr>
<td><strong>FRIDAY, AUGUST 2, 2019</strong></td>
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<tr>
<td>6:45 am - 12:35 pm</td>
<td>Registration</td>
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<tr>
<td>7:00 am - 8:30 am</td>
<td>Residents' Presentations (With Continental Breakfast)</td>
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<tr>
<td>7:00 - 7:10</td>
<td>Wake Forest University School of Medicine</td>
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</tbody>
</table>
| Review of Current Literature On Sialendoscopy  
Torrey L. Fourrier, MD, MS |
| 7:10 - 7:20 | Duke University Medical Center                                        |
| Voice Outcomes Following Upper Esophageal Sphincter Surgical Intervention  
Gabriela M. DeVries, MD |
| 7:20 - 7:30 | Medical University of South Carolina                                 |
| Airway Interventions In Children With Pierre Robin Syndrome  
Brian Hernandez, MD |
| 7:30 - 7:40 | University of NC School of Medicine                                  |
| Clinician Adherence to the Clinical Practice Guideline: Acute Otitis Externa  
Nicholas Mildenhall, MD |
| 7:40 - 7:50 | Medical University of South Carolina                                 |
| SNOT-22 Subdomain Outcomes After Endonasal Endoscopic Skull Base Surgery  
Feras Y. Ackall, MD |
| 8:00 - 8:10 | Wake Forest University School of Medicine                             |
Erin Mamuyac Lopez, MD |
| 8:10 - 8:20 | Duke University Medical Center                                        |
| Development Of A Novel Technique In The Determination Of Angular Insertion Depth and The Implications for Cochlear Implantation  
Michael Canfarotta, MD |
| 8:20 - 8:30 | University of NC School of Medicine                                  |
| How Long Can You Go?: Expansion Of The Nasopalatine Angle Through Palatal Drill-Out  
Andrew Pappa, MD |
| 8:30 am - 9:00 am | Continental Breakfast and Visit Exhibits                              |
| 9:00 am - 12:35 pm | Scientific Program                                                   |
| 9:00 - 9:05 | Opening Remarks and Moderator                                         |
| Howard A. Farrell, MD, FACS |
| 9:05 - 9:20 | President – SC Society of Otolaryngology                             |
| Cochlear Implants: Who Is A Candidate and When Should You Refer Your Patients for Evaluation  
Meredith A. Holcomb, AuD, CCC-A |
| 9:20 - 10:05 | Wake Forest University School of Medicine                             |
| General Otolaryngology: Why I Love It, and Is There A Future?  
William R. Blythe, MD, FACS |
| 10:05 - 10:20 | Duke University Medical Center                                        |
| Management Of HPV Related Oropharyngeal Carcinoma  
David M. Neskey, MD, MSCR, FACS |
| 10:20 - 10:35 | Duke University Medical Center                                        |
| A Practical Guide to Head and Neck Cancer Survivorship  
Evan M. Graboyes, MD, FACS |
| **SATURDAY, AUGUST 3, 2019** |
| 7:00 am - 8:00 am | SC Breakfast and Annual Business Meeting                              |
| 7:00 am - 8:00 am | NC Breakfast and Annual Business Meeting                              |
| 8:00 am - 12:30 pm | Continental Breakfast and Visit Exhibits                              |
| 8:30 am - 12:30 pm | Scientific Session                                                   |
| 8:30 - 8:45 | Duke University Medical Center                                        |
| Updates In Pediatric Dysphagia: What's the Evidence?  
Clarice S. Clemmens, MD |
| 8:45 - 9:30 | University of NC School of Medicine                                  |
| Physician Heal Thyself: Health, Well-Being and Recovery  
William R. Blythe, MD, FACS |
| 9:30 - 9:45 | Medical University of South Carolina                                 |
| Image-Guided Drainage of Pediatric Retropharyngeal Abscess  
Nathan H. Calloway, MD |
| 9:45 - 10:00 | Duke University Medical Center                                        |
| Hypoglossal Nerve Stimulation In the Treatment of Obstructive Sleep Apnea  
Russell R. Kahrnke, MD, MMCi, FACS |
| 10:00 am - 10:30 am | Coffee Break and Visit Exhibits                                      |
| 10:30 am - 10:45 | Duke University Medical Center                                        |
| Refining the Indications for Balloon Sinus Dilation  
David W. Jang, MD |
| 10:45 - 11:05 | University of NC School of Medicine                                  |
| Congenital Nasal Airway Disorders: When You Think It’s A Booger But It’s Not  
Kenneth C. Iverson, MD, FAO |
| 11:05 - 11:45 | Duke University Medical Center                                        |
| Endoscopic Frontal Sinus Surgery In Chronic Rhinosinusitis-Optimizing Outcomes  
Ralph Abi Hachem, MD, MSc |
| 11:45 - 12:00 | Duke University Medical Center                                        |
| Managing the Unified Airway Within Otolaryngic Allergy  
William A. Jarrett, MD, FACS, FAAOA |
| 12:00 - 12:15 | Duke University Medical Center                                        |
| VHIT: A New Standard for Vestibular Testing?  
Calhoun D. Cunningham, III, MD, FAAO |
| 12:15 - 12:30 | Duke University Medical Center                                        |
| Enthused and Empowered: Leveraging Employee Engagement to Improve Patient Experience  
David E. Melon, MD, FACS |
| 12:30 | Duke University Medical Center                                        |
| Door Prize Drawings |
SATURDAY, AUGUST 3, 2019
7:00 pm - 9:00 pm    Family Night Dinner (For physicians and their families - Casual Attire) Children's Entertainment - Sand Creation Artist

SUNDAY, AUGUST 4, 2019
8:00 am - 8:30 am    Breakfast
8:30 am - 10:30 am    Scientific Session
8:30 - 8:45        Value Based Insurance Design - Does Otolaryngology Fit?/Population Health Management and Otolaryngology: Rule of Health Risk Assessment Tools
                    Merritt J. Seshul, MD FACS, FAAOA
8:45 - 9:30        AAO-HNS Board of Directors, Regent-ENT, MIPS/Macra and CMS Update 2019
                    William R. Blythe, MD, FACS
9:30 - 10:15        Congenital CMV: What’s the Big Deal?
                    Kenneth C. Iverson, MD, FAAO
10:15 - 10:30        Outcomes Surveys in Otolaryngology: Strategies for Functional Implementation and Analysis Within A Clinic Setting
                    Willard C. Harrill, MD, FACS

FACULTY

William R. Blythe, MD, FACS
Practicing General Otolaryngology
East Alabama Ear, Nose and Throat PC
Opelika, AL

Kenneth C. Iverson, MD, FAAO
Assistant Professor, Pediatric Otolaryngology
University of Kentucky
Lexington, Kentucky

HOST FACULTY

Ralph Abi Hachem, MD, MSc
Nathan H. Calloway, MD
Clarice S. Clemmens, MD
Calhoun D. Cunningham, III, MD
Evan M. Graboyes, MD
Willard C. Harrill, MD
Meredith A. Holcomb, AuD, CCC-A
William A. Jarrett, MD
David W. Jang, MD
Russell R. Kahmke, MD, MMCi
Theodore R. McRackan, MD
David E. Melon, MD
David M. Neskey, MD, MSCR
David J. Seshul, MD
Wendall Yarbrough, MD, MMHC
Under each topic is an objective that each attendee should be able to achieve at the end of the specific presentation.

**Learning Objectives**

**Review of Current Literature On Sialendoscopy**
Review current literature on the uses of sialendoscopy with an emphasis on recent research on its use with autoimmune presentations.

**Voice Outcomes Following Upper Esophageal Sphincter Surgical Intervention**
Pre-operative and post-operative assessments including RSI, VHI-10, and EAT-10 demonstrate improvement regarding quality of voice following surgical intervention involving the upper esophageal sphincter.

**Airway Interventions In Children With Pierre Robin Syndrome**
Present our experience in the multidisciplinary treatment of children with Pierre Robin Syndrome since 2012 with the aim of presenting data correlating prenatal radiographic measures and the need for airway interventions.

**Clinician Adherence to the Clinical Practice Guideline: Acute Otitis Externa**
Discuss the role and efficacy of clinical practice guidelines, specifically related to the guideline for acute otitis externa, as well as considerations for improved distribution and adherence.

**SNOT-22 Subdomain Outcomes After Endonasal Endoscopic Skull Base Surgery**
Understand SNOT-22 subdomain outcomes following endonasal endoscopic skull base surgery.

**Factors Influencing Duration of Hearing Loss Prior to Cochlear Implantation**
Will be made aware of the impact of the risk status of non-white patients for delayed presentation for cochlear implantation and increased length of time before cochlear implantation.

Present information that will change every day clinical practice regarding the use of JP drains in post-operative care.

**Development of A Novel Technique In the Determination of Angular Insertion Depth and the Implications for Cochlear Implantation**
Understand the importance of angular insertion depth in cochlear implantation and its implications in electrode array selection and speech outcomes.

**How Low Can You Go?: Expansion of the Nasopalatine Angle Through Palatal Drill Out**
Describe a new surgical technique/approach.

**Cochlear Implants: Who Is A Candidate and When Should You Refer Your Patients for Evaluation?**
Identify patients in their practice who should be referred for cochlear implant evaluation.

**General Otolaryngology: Why I Love It, and Is There A Future?**
Discuss the changing demographics of current ENT residency training.

**Management of HPV Related Oropharyngeal Carcinoma**
Understand the implication of the AJCC 8th edition staging system of integration of surgery into the treatment paradigm of HPV related oropharyngeal cancer.

**A Practical Guide to Head and Neck Cancer Survivorship**
Describe evidence-based strategies to care for head and neck cancer survivors.

**When the Textbook Yields No Answer: A Blue-Collar Pediatric Otolaryngologist's Perspective**
Analyze and debate the best course of action for unusual cases presented.

**Genomic Fingerprints to Identify Patients With Good and Poor Prognosis In HPV**
Conclude that HPV-associated HNSCC can be categorized by molecular defects that correlate with HPV integration and survival.

**Neoadjuvant Presurgical Immunotherapy for Patients With Locally Advanced Oral Cavity Cancer**
Describe the efficacy of neoadjuvant presurgical immunotherapy for oral cancer patients.

**MRI In Otology: Be Not Afraid**
Increase participants understanding of how to interpret and properly order MRIs of the internal auditory canal and temporal bone.

**Updates In Pediatric Dysphagia: What's the Evidence?**
Allow participants to better assess patients with dysphagia using appropriate subjective and objective measures and to apply current evidence-based strategies to manage pediatric dysphagia.

**Physician Heal Thyself: Health, Well-Being and Recovery**
Discuss physician health programs.

**Image-Guided Drainage of Pediatric Retropharyngeal Abscess**
Review retropharyngeal abscess presentation and management, and illustrate the utility of adding image guidance technology to the existing intra-oral surgical approach.

**Hypoglossal Nerve Stimulation In the Treatment of Obstructive Sleep Apnea**
Indications for hypoglossal nerve stimulation, technical points in surgery, outcomes data.

**Refining the Indications for Balloon Sinus Dilation**
Discuss the recent literature on indications for balloon sinus dilation.

**Congenital Nasal Airway Disorders: When You Think It’s A Booger But It’s Not**
Formulate a differential diagnosis for congenital nasal airway disorders.

**Endoscopic Frontal Sinus Surgery In Chronic Rhinosinusitis-Optimizing Outcomes**
Review the indication and extent of frontal sinus surgery in chronic rhinosinusitis in order to offer the best surgical outcome based on the pathology.

**Managing the Unified Airway Within Otolaryngic Allergy**
Provide better understanding of identifying and managing asthma in the patient population seen in a otolaryngology allergy private practice setting.

**VHIT: A New Standard for Vestibular Testing?**
Describe video head impulse testing and its role in assessing vestibular function.

**Value Based Insurance Design - Does Otolaryngology Fit?/Population Health Management and Otolaryngology: Role of Health Risk Assessment Tools**
Understand value based insurance design conceptually, evaluate different ways that otolaryngology may fit, including potential real world applications for related patient populations. Develop an understanding of population health management and health risk assessment tools; recognize current and future engagement opportunities in otolaryngology.

**AAO-HNS Board of Directors, Regent-ENT, MIPS/Macra and CMS Update 2019**
Discuss recent activity and accomplishments of the AAO-HNS Board of Directors.

**Congenital CMV: What’s the Big Deal?**
Explain what CMV is, how it is transmitted, and who acquires it.

**Outcomes Surveys In Otolaryngology: Strategies for Functional Implementation and Analysis Within A Clinic Setting**
Describe strategies and EMR techniques for best practice outcomes survey implementation and clinical tracking.
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the South Carolina Medical Association and the South Carolina Society of Otolaryngology/Head and Neck Surgery. The South Carolina Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

The South Carolina Medical Association (SCMA) designates this “live activity” for a maximum of 10.0 AMA PRA Category I Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The 2019 South Carolina/North Carolina Societies of Otolaryngology/Head and Neck Surgery Assembly is designed for otolaryngologists. The South Carolina Society of Otolaryngology reserves the right to modify speakers, topics, and learning objectives as needed.

The South Carolina Society of Otolaryngology will gladly assist registrants with special needs. Please make requests in writing on or before June 3, 2019.

To be compliant with the AMA’s “Physician’s Recognition Award and Credit System,” we require physicians to attest to the amount of time they are claiming credit – which should be commensurate with the extent of time they participate in a CME activity.

To assure compliance, we now require all physicians attending or participating in an accredited CME activity, to complete the “contact information” portion of the evaluation and, specifically, sign where indicated on the evaluation.
HOTEL INFORMATION
Marriott Resort at Grande Dunes
8400 Costa Verde Drive
Myrtle Beach, SC

Room reservations should be made directly with the Marriott Resort at
800-228-9290
www.myrtlebeachmarriott.com
Group Code: OLGOLGR
Or Click on the link below
Book your group rate for SC/NC Society of Otolaryngology
Group Rate: $225/night-single/double
Self-Parking: Complimentary if booked under our group.
Resort Fee: Discounted to $5.00 per day.
Please note that complimentary self-parking and discounted resort fee will be adjusted on your bill at time of check out.

There are a limited number of rooms held in our block so make your reservations early. Any rooms left will be released on June 26, 2019

Marriott’s OceanWatch Villas at Grande Dunes
8500 Costa Verde Drive
(next door to the Marriott Resort)
Two Bedroom Villas (sleeps up to 8)
843-692-5500 for rates

HIBISCUS SPA
Guest attending the South Carolina/North Carolina Societies of Otolaryngology Annual Meeting will be given a 20% discount at the Hibiscus Spa services over the conference dates. To make spa reservations please call 843-692-3730 and reference “SC/NC Societies of Otolaryngology.”

CHILDREN’S ACTIVITY
Kids (infant up to 12 years old) can enjoy crafts, games and dinner at the Marriott on Friday evening, August 2 from 6:30 - 10:30 pm. Please pre-register on the attached form and be sure to include the ages of children.
### ATTENDEE INFORMATION

Full Name

Preferred First Name for Badge

Office Address

City, State, Zip

Phone    | Fax    | Email

Spouse/Guest Name (if attending)

### SC/NC MEETING REGISTRATION - AUGUST 1-4, 2019

- $295  | MEMBER
- $395  | NON-MEMBER
- $175  | EMERITUS/RETIRED PHYSICIAN MEMBER
- $150  | RESIDENT
- $0    | STUDENT
- $125  | ALLIED HEALTH PROFESSIONAL

### I PLAN TO ATTEND: SOCIAL ACTIVITIES

- $0    | Thursday Welcome Reception
  Number Attending

- $15/CHILD | Friday Children's Activity
  Ages: Infant - 12 Years Old
  Number Attending _____ Ages

- $0    | Saturday Family Night Dinner
  Number Adults Attending
  Number Children Attending _____ Ages

- $0    | Sunday Breakfast/Scientific Program
  I will attend.
  I will not attend.

### TOTAL ENCLOSED

Mail Registration to:
South Carolina Society of Otolaryngology
Attention: Debbie Shealy
PO Box 11188
Columbia, SC 29211

Refund Policy:
Registration fee, less $25, will be refunded if written notice of cancellation is received by July 1, 2019.
Fax: 803-772-6783  •  Email: debbies@scmedical.org

Please note: Registration fee cannot be prorated.

IMPORTANT NOTE: Registration MUST be received no later than July 17, 2019 with payment in the form of a Check or Credit Card.

Enclosed is check #_____ for $ _____ payable to SC Society of Otolaryngology

Or Visa____ Master Card____

Name as it appears on credit card:

______________________________

Account #: _____-_____--_____

Expiration Date: ________

Billing Address

________________________________________________

City/State Zip___________________________________

Signature:_____________________________________

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