

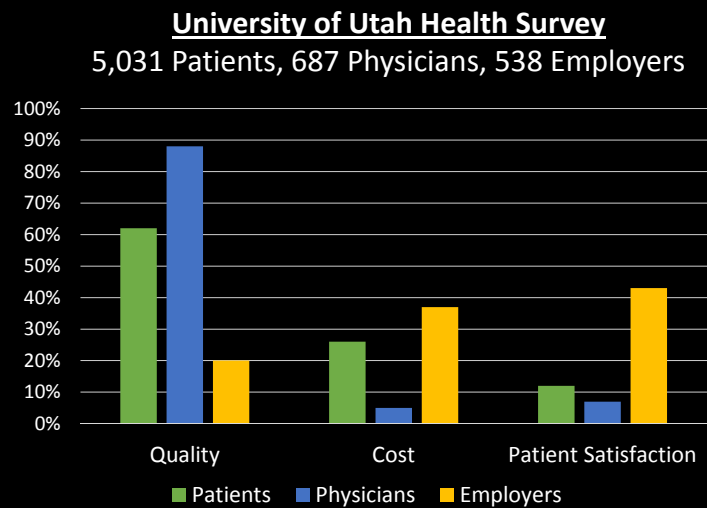


Atrium Health

The Value Perspective

Ruth Krystopolski
SVP, Population Health

How is “Value” Defined?...It Depends...



Source: HealthLeaders Media



Meet Joe

- **Highest ED utilizer in the Atrium Health System**
- **1500+ service visits** within Atrium Health
- Jan – April 2018 (120 calendar days) = **104 ED visits**
- Other 16 days spent inpatient or observation
- ED, Inpatient, and Observation Facility Charges from 2015-2017 = **\$1,570,900**
- YTD 2018 charges = **\$366,125**

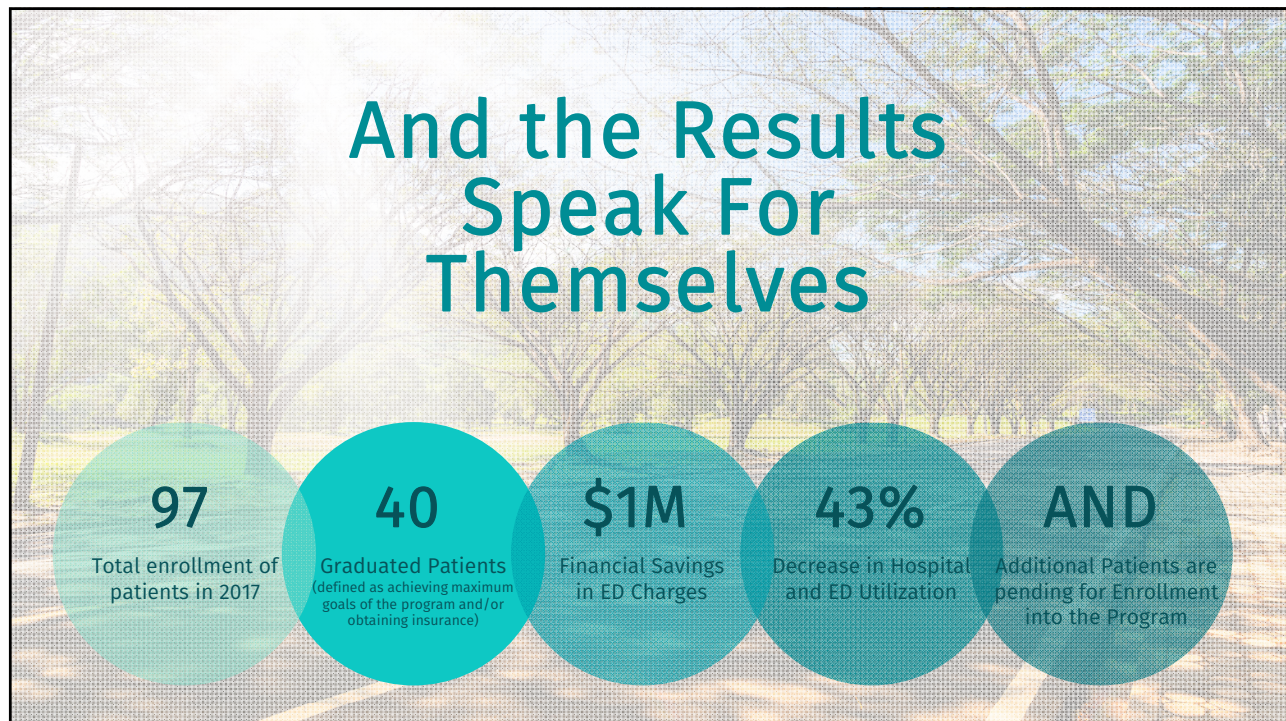
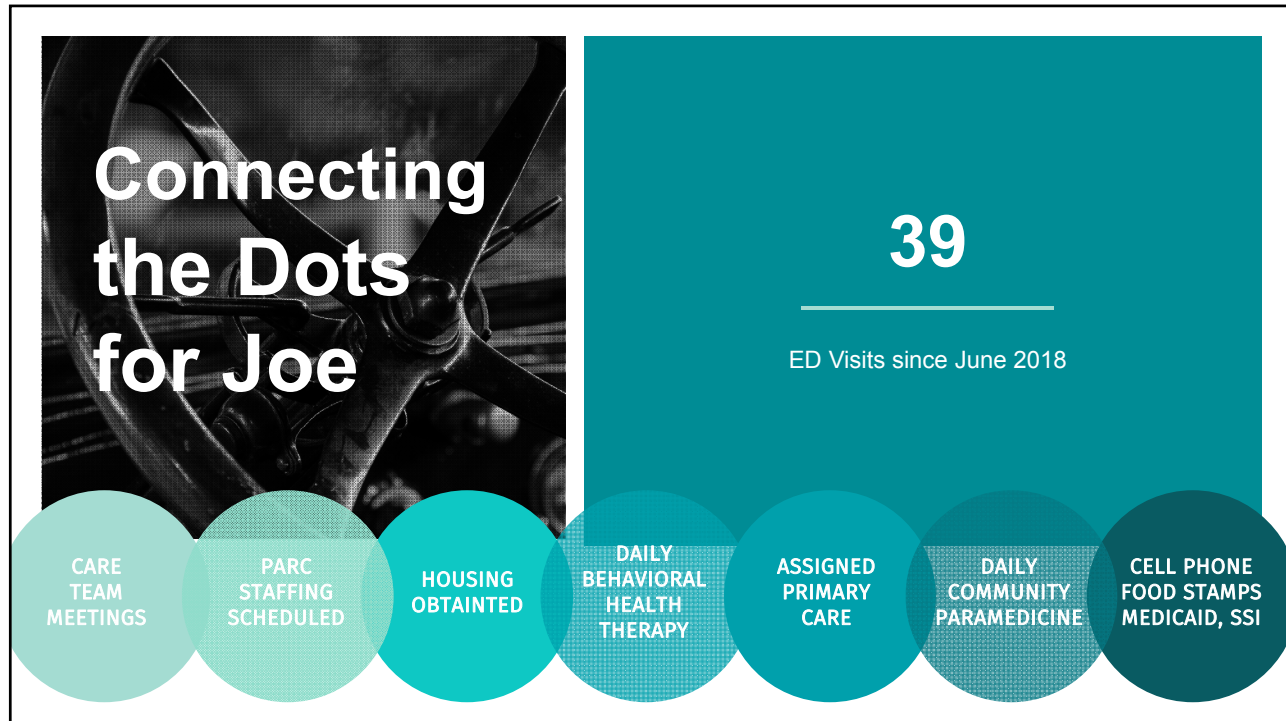


- ✓ **PTSD**
- ✓ **Overwhelming anxiety**
- ✓ **Hypochondriasis**
- ✓ **Major Depressive Disorder**
- ✓ **Alcohol Use Disorder**

Joe comes to ED because of an overwhelming fear he will die of numerous medical ailments

He lives in his car and moves between Atrium Health parking decks to have quick access to the ED

Joe says that the only thing that helps him feel normal is coming to the ED every day and having a doctor reassure him that he will be okay



“

Yeah, things are now moving in the right direction ...

I finally feel like a human again.

- JOE



Current Landscape Update - Medicare



MEDICARE

- CMS Releases Final Rule on Medicare Shared Savings Program
- Bundled Payments for Care Improvement Advanced (BPCI Advanced).

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MSSP Proposed Rule Change

- Released August 9th
- Eliminates Track 1 and Track 2 options
- Establishes **BASIC** and **ENHANCED** (current Track 3) Tracks
- Expands SNF and Telehealth Waivers
- Provides choice in beneficiary assignment methodology
- Establishes beneficiary incentive program
- Comments due by October 16, 2018 with final ruling released in Nov



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Advancing Care Models

Bundled Payments for Care Improvement



BPCIA assists in the elimination of low-value care by engaging providers in risk based models for clinical episodes



BPCIA encourages high quality, low cost care in alignment with our current initiatives



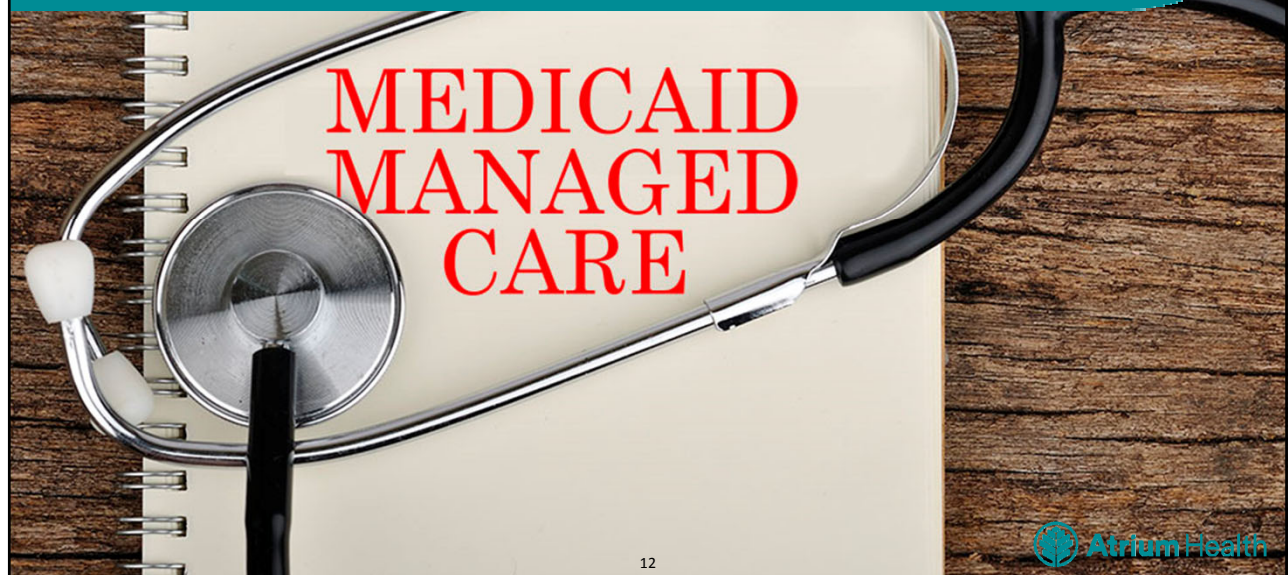
The non-binding application process will provide necessary data to evaluate for areas of opportunity



BPCIA will assist Atrium Health on our journey to value by allowing us to evaluate our systems for efficiency, engage in risk based models, and better understand our total costs of care



Current Landscape Update - Medicaid



Background

- **2015:** Session Law 2015-245 directs the Department to transition to managed care
- **2015-2018:** Extensive collaboration with and feedback from stakeholders
- **Aug 2018:** RFP released
- **Oct 2018:** CMS approves 1115 waiver
- **Feb 2019:** Prepaid Health Plans selection announced

Prepaid Health Plans for NC Medicaid Managed Care



- **Four Statewide PHP contracts:**
 - AmeriHealth Caritas North Carolina, Inc.
 - Blue Cross and Blue Shield of North Carolina, Inc.
 - UnitedHealthcare of North Carolina, Inc.
 - WellCare of North Carolina, Inc.
- **One Regional Provider-Led Entity:**
 - Carolina Complete Health, Inc. (Regions 3 and 5)



Current Landscape Update - Commercial



Current Landscape Update - Employer



The Journey to Value

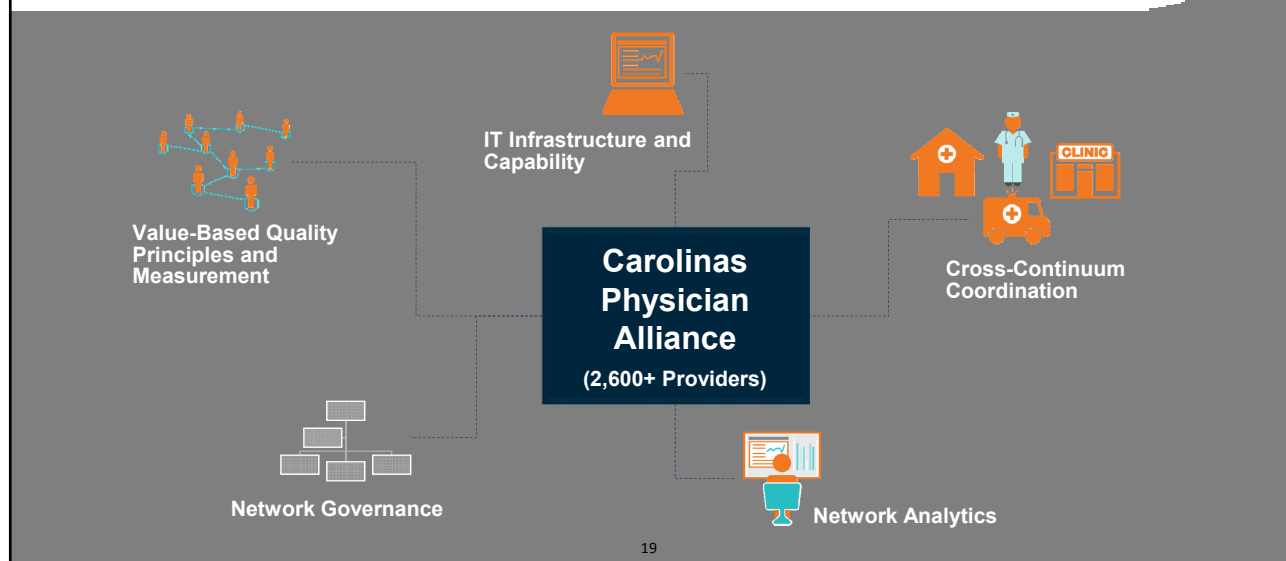
Preparation across the organization is on-going to get us ready for this new world by building on the past and into the future



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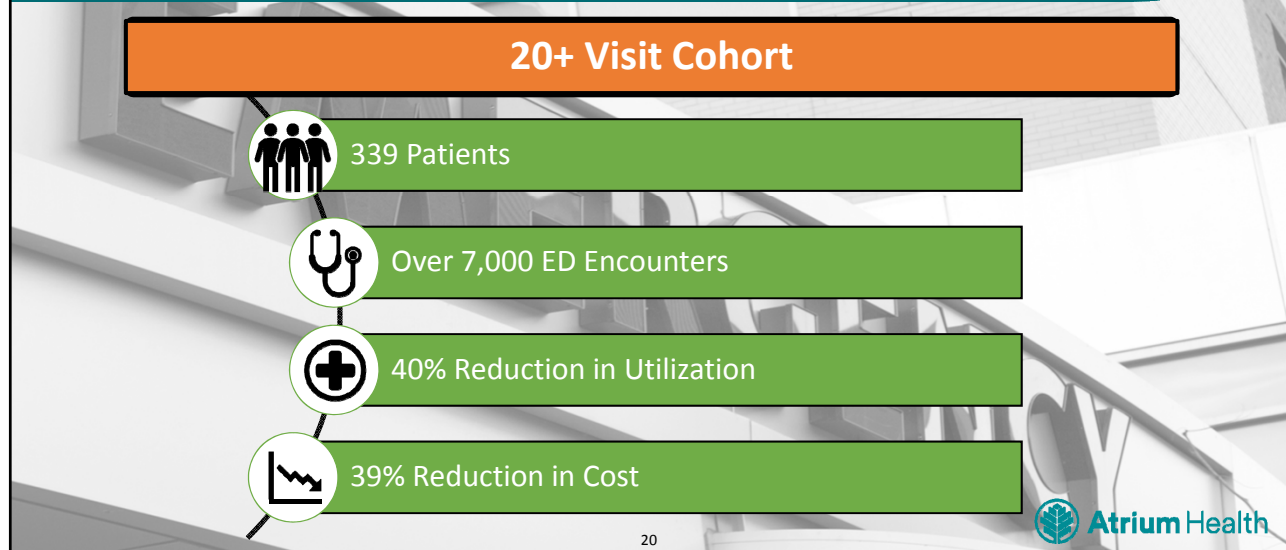
Developing Strategies

Building Networks



Ensuring Appropriate Utilization

ED High Utilizer Care Management



Creating Access to Engage Patients

Care Wherever and Whenever Needed

Virtual Health

Virtual Critical Care
TelePsych And Patient Placement
Telestroke
Infectious Disease
Behavioral Health Integration
(Primary Care)
Virtual Visits
e-Synchronous Visits



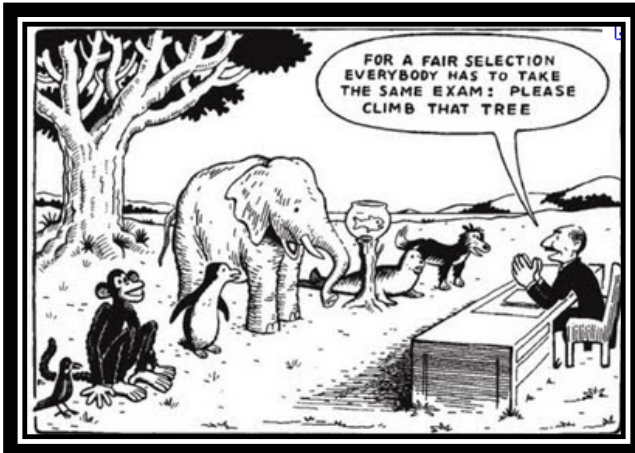
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Value Grand Rounds



How Do We Work as A Team?



Ensuring Access by Eliminating Barriers to Care:

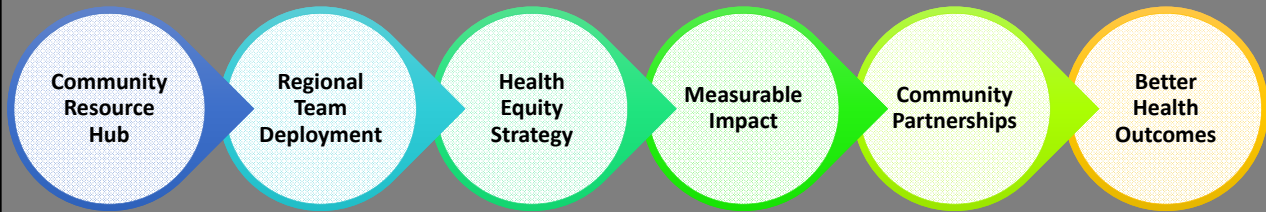
- \$3 Copays at Urgent Care
- Presumptive Eligibility Scores for Regional Partners
- Barriers to Financial Assistance
- Encouraging Appropriate Utilization
- Identification of Patients in Need



How do we need to **work differently with our communities** to improve health—for all?



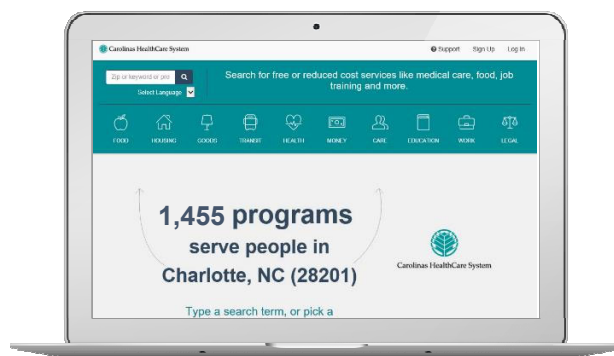
Creating a Supportive Infrastructure



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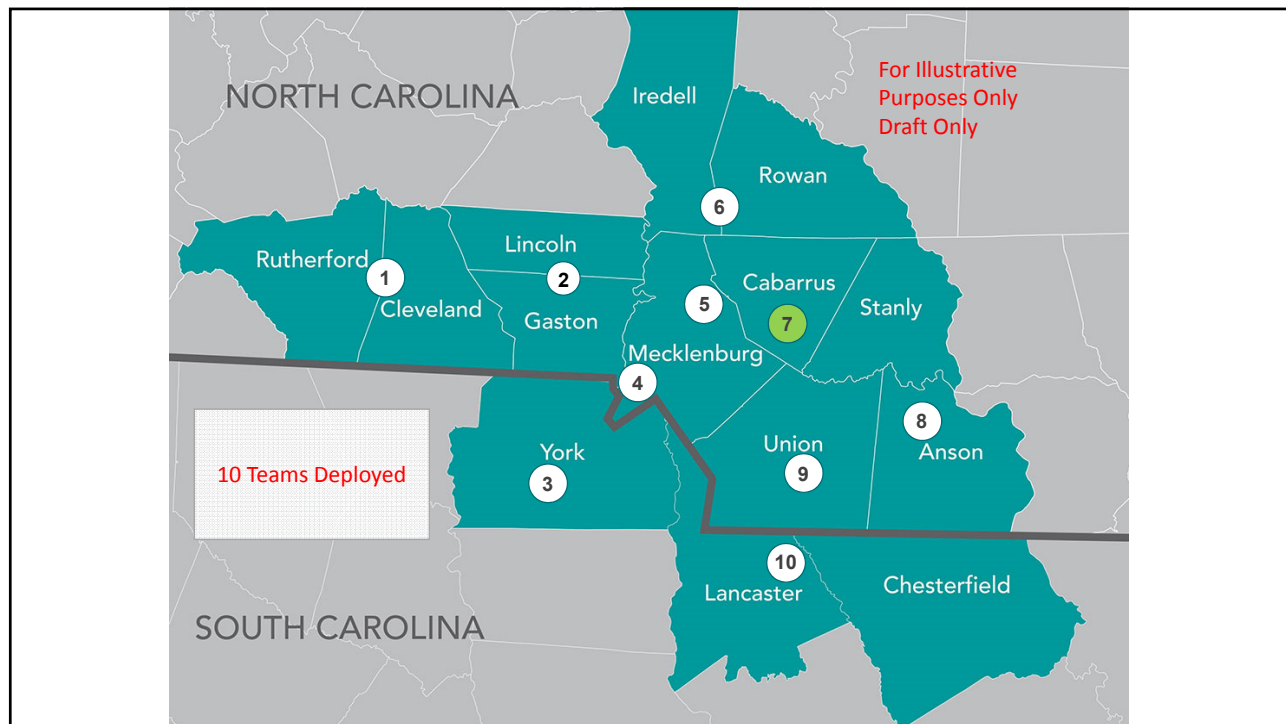
Community Resource Hub





1,455
Programs

339
Activated Community
Service Providers

15 organizations are partnering with Atrium Health's Community Resource Hub, bringing nearly 1,000 engaged programs to serve the greater Charlotte area.



Atrium Health's Pledge

	<p><u>GOAL I</u> <i>Collection, Stratification & Use of Data</i></p>	<ul style="list-style-type: none"> ✓ Demographic Data Platform ✓ For All Health Equity Goal
	<p><u>GOAL II</u> <i>Cultural Competency Training</i></p>	<ul style="list-style-type: none"> ✓ Physicians & ACPS ✓ RNs ✓ Other Clinical Professionals ✓ Non-Clinical, Patient-Facing Teammates
	<p><u>GOAL III</u> <i>Diversity in Leadership & Governance</i></p>	<ul style="list-style-type: none"> ✓ Men's Diversity Leadership Program ✓ Women's Executive Leadership Program
	<p><u>GOAL IV</u> <i>Community Partnerships</i></p>	<ul style="list-style-type: none"> ✓ ONE Charlotte Health Alliance

Scale Focused Programs to Measure Impact



**Mental Health
First Aid**



**Tobacco
Cessation**



Obesity



Access



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Connecting the Dots by Capturing New Data



Standardized Social Determinants of Health Screening for Physician Workflows

1. In the past 12 months, were you worried that your food would run out before you got money to buy more?
2. In the past 12 months, has lack of transportation kept you from medical appointments, getting your medicines, non medical meetings/appointments or getting things that you need?
3. Are you worried or concerned that in the next two months, you may not have stable housing?



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Mobile Health Units



Mobile Food Pharmacies



Healthy Communities Scorecard





HEALTH ALLIANCE

What do we need to do differently to successfully manage the populations we are at risk for today?



Focus on 'At-Risk' Population



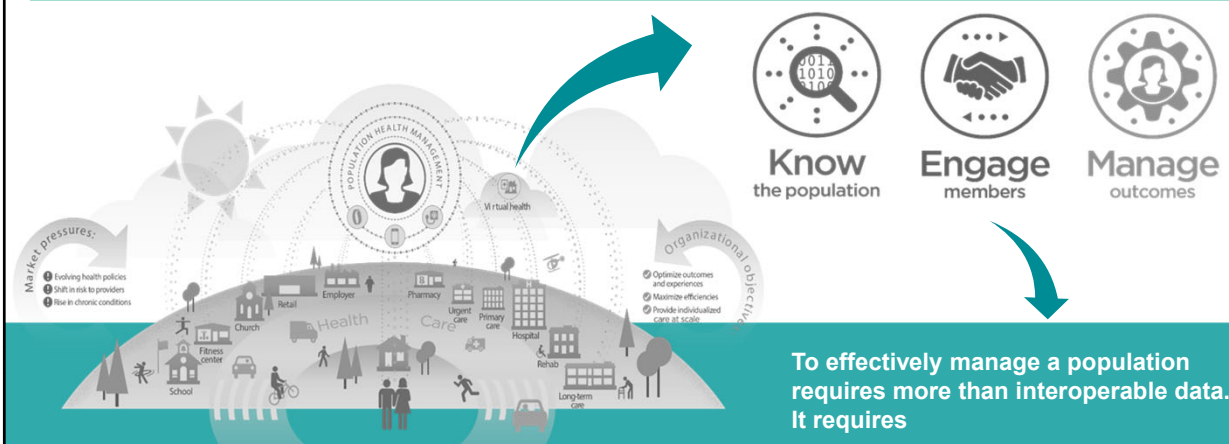
Why Focus on 'At-Risk' Populations?

- No Regret Strategy
- Access to comprehensive data sets
- Tracking and monitoring of performance across defined measures
- Focused direction for initial deployment of limited system resources (i.e. care managers & coders)
- Foundation from which to Scale



Investing in new IT capabilities

To support our population health priorities

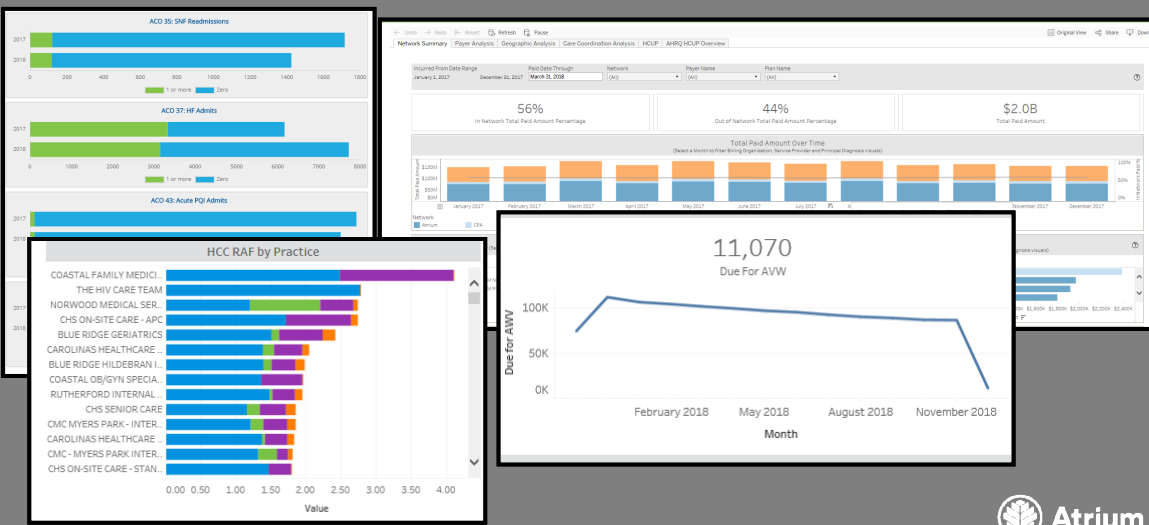


- Data -> Insight
 - Insight -> Action
 - Action -> Outcomes
- across the continuum.

Assembling Clinician-Led Workflow Integration



Performance Dashboards



Care Management

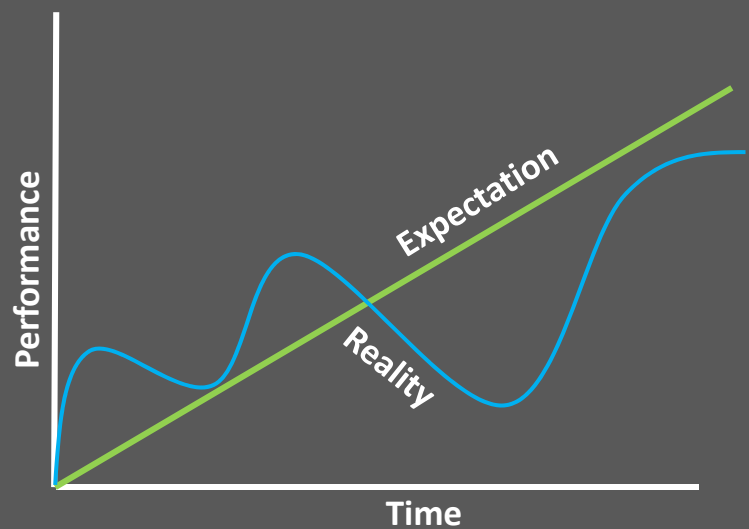


Caring for Large Populations

With over **99,000**
assigned
Medicare Beneficiaries,
the
Carolinas HealthCare
System ACO, LLC
Is one of the **largest**
ACOs in the country.



Success or Luck?





Focusing on Readmissions

Post Discharge Follow Up

Discharge Order
Generated from Acute
Care Physician



Automated
Order for
Scheduling



Discharge Follow-Up
Appointment Scheduled
and Sent to Patient
(Text or RoboCall)



Follow-Up
Appointment



Status Report:

Scheduled Discharge Follow Up with PCP: 70-80%

Arrival Rate within All Risk Bands:

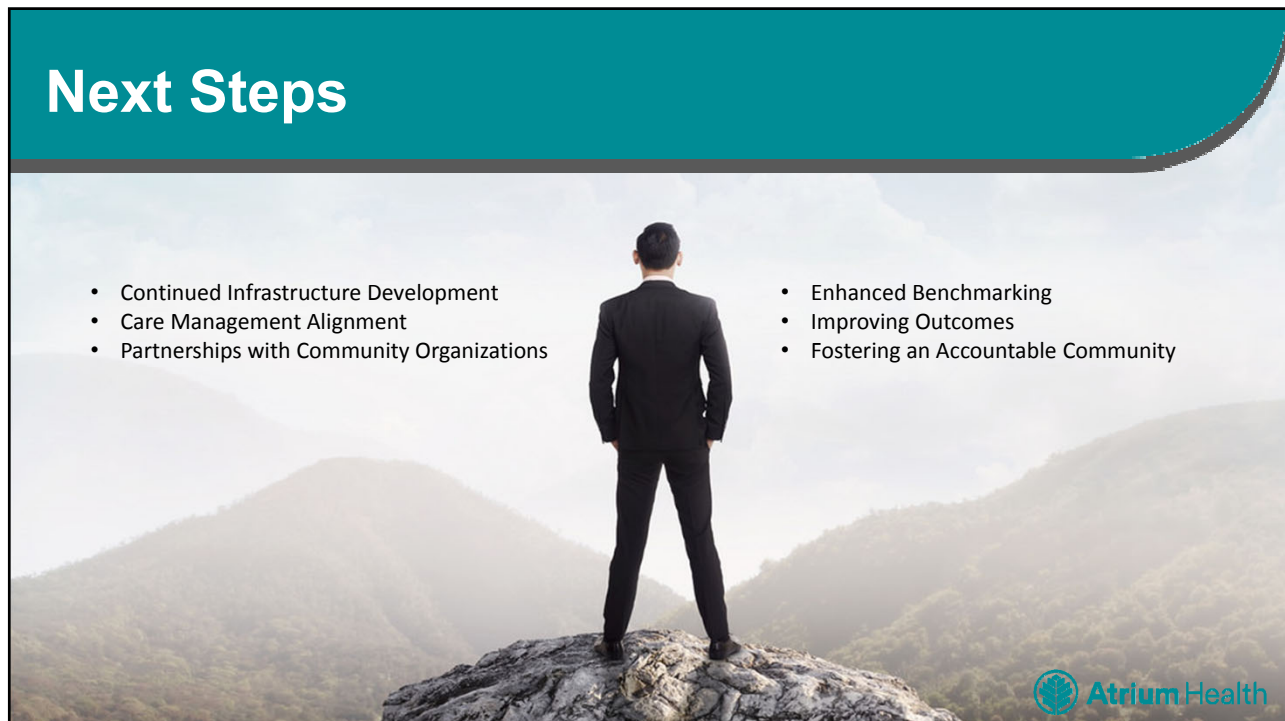
- 81.9% Within 30 Days of Discharge (20% Baseline)



Next Steps

- Continued Infrastructure Development
- Care Management Alignment
- Partnerships with Community Organizations

- Enhanced Benchmarking
- Improving Outcomes
- Fostering an Accountable Community



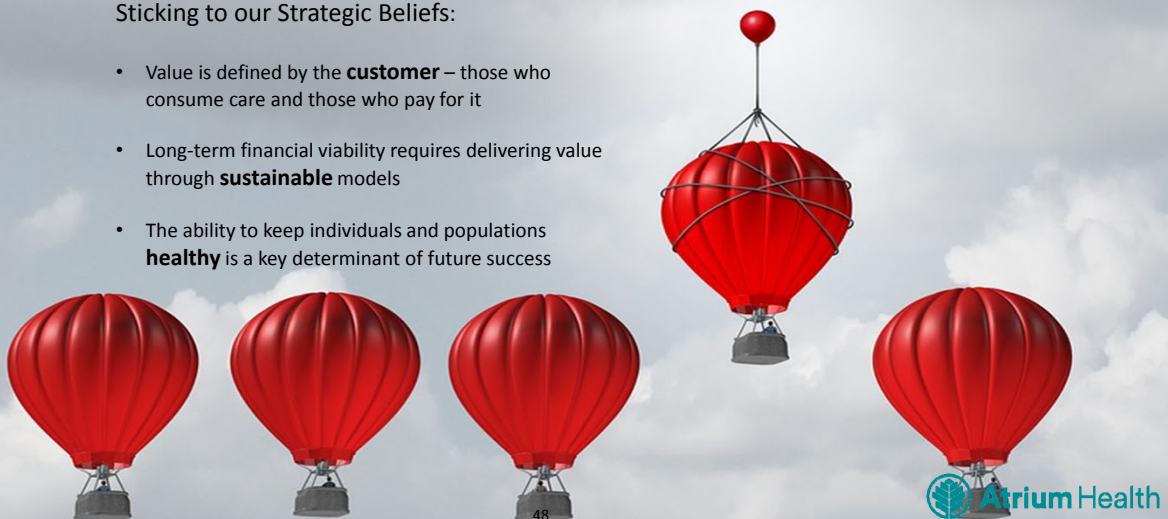
Disruptive Developments



Keys to Staying Ahead

Sticking to our Strategic Beliefs:

- Value is defined by the **customer** – those who consume care and those who pay for it
- Long-term financial viability requires delivering value through **sustainable** models
- The ability to keep individuals and populations **healthy** is a key determinant of future success



Destination 2020

Improving
Lives within
Sustainable
Value
Based Care
Models

250K By 2018

275K By 2019

300K By 2020



ANY
QUESTIONS
?

