



# Exhibitor Prospectus

## North Carolina Spine Society 2019 Annual Meeting

August 16-18, 2019  
The Umstead Hotel and Spa  
Cary, NC

## North Carolina Spine Society (NCSS) 2019 Annual Meeting

The 2019 Annual Meeting is a much anticipated gathering of orthopaedic and neurosurgical spine specialists, fellows, residents, medical students and physician extenders from across North Carolina. The next NCSS Annual Meeting will be take place at The Umstead Hotel and Spa in Cary August 16-18, 2019.

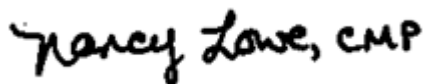
Healthcare organizations, device manufacturers, pharmaceutical companies, insurance companies, and other vendors are invited to participate as exhibitors and sponsors of the three-day meeting. The NCSS extends opportunities for displays, sponsorship of specific aspects of the meeting such as resident/fellow participation, and CME speaker underwriting during the meeting. Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate.

Supporters receive:

- Four and a half hours of dedicated display time and additional hours of access to providers
- Friday cocktail reception, optional dinner, Saturday and Sunday breakfasts, optional Saturday reception with providers
- Discounted group rate for accommodations
- Attendee contact lists (prior to meeting upon request, hard copy at meeting, post meeting)
- Recognition of organization in print in on-site program

Please review the enclosed exhibitor information and make plans soon to participate at this important meeting of the North Carolina spine surgery community. If you have any questions or would like further information on the meeting or sponsorship opportunities, contact me at [nlowe@ncmedsoc.org](mailto:nlowe@ncmedsoc.org) or (919) 833-3836.

Sincerely,



Nancy Lowe, CMP  
Director

- **Standard Exhibit space is \$2,000 per 8' x 8' booth (6' table and 2 chairs); it includes admission to welcome reception, Friday dinner, Saturday and Sunday breakfasts, and Saturday reception for up to four representatives.**
- **Gold Level Supporter is \$4,500 for a double booth (two 6' tables) in premium location and additional recognition as Gold Supporter in printed materials; admission to welcome reception, dinner, Saturday and Sunday breakfasts, and Saturday reception for up to six representatives, and participation in the golf tournament for up to four representatives. Gold supporters also have the option of showcasing their equipment to the surgeons in a more private setting.**
- **Standard booths are assigned on a first-come, first-served basis as signed applications and monies are received. Assignments of booth location are made by the NCSS. *Please note: Applications and payment must be received by August 1 to ensure inclusion in printed materials. Applications received after August 1 will incur a \$500 late fee.***

**APPLICATION FOR EXHIBIT SPACE**

Proper completion and submission of this application for exhibit space at the NCSS 2019 Annual Meeting shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the NCSS deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with a payment in full is received by the NCSS office.

Payment in full must accompany the "Application for Exhibit Space" via check (payable to NCSS), Visa, MasterCard or American Express. Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

**NCSS \* PO Box 27167 \* Raleigh, NC 27611 \* Fax 919-833-2023**

**Attn: Nancy Lowe**

**Cancellations by July 1, 2019, receive a 50% refund; no refunds provided for cancellations after that date.**

NCSS is hereby authorized to reserve space for our use in the exhibit area of the 2019 NC Spine Society Annual Meeting. Payment must be received prior to August 1, 2019 to ensure acknowledgement in printed materials. Forms received after August 1, 2019 will incur a \$500 late fee.

☐ **8' X 8' Booth (includes one 6' Table and admission for up to four representatives) – \$2,000** is enclosed with check or credit card information below (add \$500 if received after 8/1/19)

☐ **Gold Supporter Package (Double Booth [2 6' Tables], premium location, admission for up to six representatives, option to showcase equipment in private setting, and participation in golf tournament for up to four representatives) – \$4,500** is enclosed with check or credit card information below (add \$500 if received after 8/1/19)

Visa, MasterCard or American Express

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount to be charged: \$ \_\_\_\_\_

Signature of CC Holder: \_\_\_\_\_ Date: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Wording for Table Sign and Printed Materials: \_\_\_\_\_  
(Tables will be supplied with an identification sign. Please print.)

Market Competitors you would prefer not to be placed near: \_\_\_\_\_

If electricity is required for display, please note: \_\_\_\_\_ Yes \_\_\_\_\_ No

Company Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Representative(s) Attending Meeting (individual representative information for name badges and NCSS records):  
Use additional sheet if necessary. Please update the NCSS office as soon as possible as representative names are assigned or changed prior to the meeting.

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Signature of person authorized to approve contract

\_\_\_\_\_  
Printed name of authorized signer

\_\_\_\_\_  
Date

## Appendix A: Exhibitor Terms and Conditions

1. **SPACE** - The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the NCSS. Sponsors receive prime display locations and exhibitor space is assigned by the NCSS on a first-come, first-served basis as signed applications and monies are received by the NCSS office. Two chairs per table are included.
2. **ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES** must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk, and may not be delivered to attendees' hotel rooms. **Product theater events require a separate contract;** contact the NCSS.
3. **ALL BOOTHS** and decorations **MUST** concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material.
4. **IN EVENT EXHIBITION IS NOT HELD** - The NCSS shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
5. **SECURITY** - Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the NCSS, nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The NCSS recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
6. **LIABILITY** - Exhibitor agrees that neither the NCSS, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
7. **CANCELLATIONS** - Cancellations by 7/1/19 receive a 50% refund. No refunds are provided for cancellations after that date.
8. **ELECTRICITY** - The NCSS will provide standard 110-volt electricity at no charge upon request. Please indicate on the application if electricity is required. For additional power needs, exhibitors should contact the facility.
9. **SIGNAGE** - An identification sign will be provided for each table.
10. **SHIPPING** - Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number in order to make your own shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.
11. **HOTEL RESERVATIONS** – Exhibitors may use the group's discounted hotel rates. Hotel information will be sent with a confirmation to the "Company Contact" listed on the application.

### ASSOCIATION CONTACT

For additional information, please contact:

Nancy Lowe, CMP, Director

North Carolina Spine Society

PO Box 27167 (222 North Person Street), Raleigh, NC 27611

Phone: (919) 833-3836 / Fax: (919) 833-2023

Email: [nlowe@ncmedsoc.org](mailto:nlowe@ncmedsoc.org)

**Thank you for your interest in supporting the NCSS and our physician members!**

**PRELIMINARY EXHIBITOR SCHEDULE**  
Exact times are subject to change.

<b>FRIDAY, AUGUST 16, 2019</b>	
Between 3:00pm and 6:00pm	Exhibitor Move In/Set Up
6:00pm-7:30pm	Reception for Providers and Exhibitors
7:30pm-9:30pm	Dinner/Program for Providers and Exhibitors
<b>SATURDAY, AUGUST 17, 2019</b>	
7:00am-8:00am	Continental Breakfast and Exhibit Visitation
10:00am-10:45am	Morning Break and Exhibit Visitation
12:45pm-5:30pm	Optional Golf Tournament
6:30pm-8:30pm	Reception for Providers and Exhibitors
<b>SUNDAY, AUGUST 18, 2019</b>	
7:00am-8:00am	Continental Breakfast and Exhibit Visitation
10:00am-10:30am	Morning Break and Exhibit Visitation
After 10:30am	Exhibitor Tear Down/Move Out