



M³ CONFERENCE

merging medicine & management

NCMGMA schedule-at-a-glance

SEPTEMBER 15-18, 2016 | GRANDOVER RESORT, GREENSBORO, NC



| | |
|----------------|---|
| 11:00AM-5:00PM | NCMGMA Board of Directors Meeting <i>Provincial (2nd Floor)</i> |
| 3:00PM-7:30PM | Registration Open <i>Grandville Prefunction</i> |
| 3:00PM-9:00PM | Member Business Center Open <i>Clermont (2nd Floor)</i> |
| 5:30PM-7:30PM | Opening Reception in Exhibit Hall <i>Grandville AB</i> |



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| 6:00AM-7:00PM | Member Business Center Open <i>Clermont (2nd floor)</i> |
| 7:00AM-5:00PM | Registration Open <i>Grandville Prefunction</i> |
| 7:00AM-5:00PM | Exhibit Hall Open <i>Grandville Ballroom</i> |
| 7:00AM-8:00AM | Breakfast in Exhibit Hall <i>Grandville Ballroom</i> |
| 8:00AM-9:30AM | Opening Session: Using Big Data (Mikael Hagstroem) <i>Carlisle Ballroom</i> |
| 9:30AM-10:15AM | Break in Exhibit Hall <i>Grandville Ballroom</i> |
| 10:15AM-11:45AM | AM Breakout Sessions (see p. 4) |

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| 11:45AM-1:30PM | Lunch in Exhibit Hall <i>Grandville Ballroom</i> |
| 1:30PM-3:00PM | PM Breakout Sessions (see p. 4) |
| 3:00PM-3:45PM | Break in Exhibit Hall <i>Grandville Ballroom</i> |
| 3:45PM-5:00PM | General Session: Wilmington Health: How We Transformed Our Practice (Jonathan Hines, MD, & Jeff James) <i>Carlisle Ballroom</i> |
| EVENING | Dinner on Own |



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|-----------------|--|-----------------|--|
| 7:00AM-5:00PM | Member Business Center Open <i>Clermont (2nd Floor)</i> | 11:30AM-12:45PM | Lunch in Exhibit Hall <i>Grandville Ballroom</i> |
| 7:00AM-5:00PM | Registration Open <i>Grandville Prefunction</i> | 12:45PM-2:15PM | Afternoon General Session #1: "What's Your Why: The Power of Purpose" © (Sean Foy, MA) <i>Carlisle Ballroom</i> |
| 7:00AM-8:00AM | Breakfast in Exhibit Hall <i>Grandville Ballroom</i> | | |
| 7:30AM-2:30PM | Exhibit Hall Open <i>Grandville Ballroom</i> | 12:45PM-2:45PM | Afternoon General Session #2: Opioid Prescribing: Safe Practice, Changing Lives (Christopher Grubb, MD) <i>Whitehall</i> |
| 8:00AM-9:30AM | General Session: e-Health: The Internet, a Really Scary Place for Physicians (David Sousa, JD & Amanda Martin, JD) <i>Carlisle Ballroom</i> | | |
| 9:30AM-12:00PM | Resident & Student Scientific Poster Session <i>Grandville A Prefunction</i> | 2:15PM-2:45PM | Break in Exhibit Hall <i>Grandville Ballroom</i> |
| 9:30AM-10:15AM | Early AM Breakout Sessions (see p. 4) | 2:45PM-4:00PM | NCMGMA Business Meeting <i>Whitehall</i> |
| 9:30AM-11:30AM | Master Series Education Session #1: Health Care Finance: From Macro To Micro (John Meier, IV, MD, MBA, FAAP) <i>Whitehall</i> | 4:00PM-5:00PM | NCMGMA Chapter Roundtable (Invitation only) <i>Whitehall</i> |
| 10:45AM-11:30AM | Late AM Breakout Sessions (see p. 4) | 6:00PM-7:00PM | Reception <i>Grandville Lawn</i> |
| | | 7:00PM-9:00PM | Dinner, Awards & Entertainment <i>Grandville Ballroom</i> |

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|-----------------|---|-----------------|---|
| 7:00AM-12:00PM | Member Business Center Open <i>Clermont (2nd Floor)</i> | 10:30AM-11:30AM | Panel Discussion Good Government: Balancing Patients & Politics (Moderators: Chip Baggett, JD, & Dave Horne, JD) <i>Grandville CD</i> |
| 7:30AM-12:00PM | Registration Open <i>Grandville Prefunction</i> | | |
| 8:30AM-10:00AM | Legislative Breakfast Update On National Elections: Key Races Affecting Healthcare (John McLaughlin) <i>Grandville CD</i> | 11:30AM | Adjourn |
| 10:00AM-10:30AM | Guest Speaker Remarks (Attorney General Roy Cooper) <i>Grandville CD</i> | 1:00PM | Optional Golf Outing <i>Grandover West Course</i> |

FRIDAY AM BREAKOUT SESSIONS

10:15AM-11:45AM

Master Series Education Session #1: MEDTalks
(Moderator: Kristina Natt och Dag, PhD, MA)
Whitehall

Breakout Session #2: Deep Dive Into Data Usage
(David Gans, MSHA, FACMPE)
Beaumont (2nd Floor)

Breakout Session #3: The Thriving Medical Family: New Challenges; New Solutions
(Wayne Sotile, PhD)
Grandview A (2nd Floor)

NEW! Breakout Session #4: Zika Virus Response in North Carolina: What Clinicians Need to Know
(Carl Williams, DVM, & Jennifer MacFarquhar, RN, MPH, CIC)
Grandview B (2nd floor)

FRIDAY PM BREAKOUT SESSIONS

1:30PM-3:00PM

Master Series Education Session #2: Increasing Personal Effectiveness as a Leader
(Kristina Natt och Dag, PhD, MA, & Angela Alistar, MD)
Whitehall

Breakout Session #2: Deep Dive Into Data Usage
(David Gans, MSHA, FACMPE)
Beaumont (2nd Floor)

Breakout Session #3: The Thriving Medical Family: New Challenge; New Solutions
(Wayne Sotile, PhD)
Grandview A (2nd Floor)

NEW! Breakout Session #4: Zika Virus Response in North Carolina: What Clinicians Need to Know
(Carl Williams, DVM, & Jennifer MacFarquhar, RN, MPH, CIC)
Grandview B (2nd floor)

SATURDAY EARLY AM BREAKOUT SESSIONS

9:30AM-10:15AM

Breakout Session #1: Avoiding Common Patient Communication Pitfalls
(Bill O'Neill)
Berkeley (2nd Floor)

Breakout Session #2: Changes to the Medicare Shared Savings Program (MSSP) & the Program's Future
(Stephen Nuckolls)
Grandview A (2nd Floor)

Breakout Session #3: Choosing Wisely Initiative: How Duke & Cornerstone Are Eliminating Waste in Our Practices
(Devdutta Sangvai, MD, MBA, FAAFP)
Grandview B (2nd Floor)

Breakout Session #4: How to Use Data for Population Health Management
(Lisa Shock, MHS, PA-C)
Beaumont (2nd Floor)

SATURDAY LATE AM BREAKOUT SESSIONS

10:45AM-11:30AM

Breakout Session #1: Avoiding Common Patient Communication Pitfalls
(Bill O'Neill)
Berkeley (2nd Floor)

Breakout Session #2: Changes to the Medicare Shared Savings Program (MSSP) & the Program's Future
(Stephen Nuckolls)
Grandview A (2nd Floor)

Breakout Session #3: Choosing Wisely Initiative: How Duke & Cornerstone Are Eliminating Waste in Our Practices
(Devdutta Sangvai, MD, MBA, FAAFP)
Grandview B (2nd Floor)

Breakout Session #4: How to Use Data for Population Health Management
(Lisa Shock, MHS, PA-C)
Beaumont (2nd Floor)





GROUND FLOOR

SECOND FLOOR



REGISTER ONLINE ANYTIME AT www.ncm3conference.com

| | |
|------------------------------------|---------------------------|
| Name | Practice Name/Affiliation |
| Address | |
| E-mail address | Phone |
| Name(s) of Guest(s) | |
| Special Needs/Dietary Requirements | |

STEP 1: CHOOSE YOUR ATTENDANCE OPTION BELOW

- ☐ **Full weekend** - Thurs., Sept. 15-Sun., Sept. 18 - **See fees below**
- ☐ **Sunday only** - attending only the legislative events on Sept. 18 - **See fees below**
- ☐ **Opioid Prescribing only** - Sat. Sept. 17, 2016, 12:45pm-2:45pm **FREE!**

STEP 2: CHOOSE YOUR STATUS (fees dependent on your choice in Step 1)

| | Registration before 8/15/16 | Registration after 8/15/2016 |
|---|---|---|
| <input type="checkbox"/> NCMGMA Member | Full weekend: \$225 Sunday only: \$125 | Full weekend: \$275 Sunday only: \$125 |
| <input type="checkbox"/> NCMGMA Non-Member | Full weekend: \$325 Sunday only: \$125 | Full weekend: \$375 Sunday only: \$125 |
| <input type="checkbox"/> NCMGMA Affiliate Member | Full weekend: \$375 Sunday only: \$125 | Full weekend: \$475 Sunday only: \$125 |
| <input type="checkbox"/> NCMGMA Affiliate Non-Member | Full weekend: \$475 Sunday only: \$125 | Full weekend: \$550 Sunday only: \$125 |
| <input type="checkbox"/> NCMGMA Student | All options: FREE | All options: FREE |
| <input type="checkbox"/> Guest | Free, but fees for events may apply | |

Total Registration Fee:

STEP 3 (if applicable): FULL WEEKEND ATTENDEES & GUESTS, PLEASE PICK YOUR AGENDA BELOW

THURSDAY

- ☐ **Opening Reception** (Free for attendees/Guests: \$25)
____ (# attending)

FRIDAY

- ☐ **Breakout Sessions** (select your choices for both the AM & PM sessions)

AM | PM

- | | | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | MEDTalks (AM only) |
| <input type="checkbox"/> | <input type="checkbox"/> | Deep Dive into Data Usage |
| <input type="checkbox"/> | <input type="checkbox"/> | Thriving Medical Family |
| <input type="checkbox"/> | <input type="checkbox"/> | Zika Virus: NC Response |
| <input type="checkbox"/> | <input type="checkbox"/> | Increasing Personal Effectiveness as a Leader (PM only) |

SATURDAY

- ☐ **Health Care Finance: From Macro to Micro** **OR**
☐ **Breakout Sessions** (select your choices for both the early & late AM sessions)

Early AM | Late AM

- | | | |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Avoiding Communication Pitfalls |
| <input type="checkbox"/> | <input type="checkbox"/> | Changes to the MSSP |
| <input type="checkbox"/> | <input type="checkbox"/> | Choosing Wisely Initiative |
| <input type="checkbox"/> | <input type="checkbox"/> | How to Use Data for Population Health... |

- ☐ **NCMGMA Business Meeting**

- ☐ **Dinner, Awards & Entertainment** (Free for attendees/Guests: \$75)

____ (# attending)

SUNDAY

- ☐ **Optional Golf outing** (\$75 per person) ____ (# attending)

Additional Fees:

STEP 4: FEES AND PAYMENT

- ☐ I have enclosed a check made payable to the North Carolina Medical Society
- ☐ Please charge my ____ Visa ____ MasterCard ____ AmEx

Total Fees from Steps 2 & 3:

Credit Card Number

Exp. Date (MM/YY)

Security Code

Name on Credit Card

Signature