

**North Carolina Medical Society  
Fourth Annual Scientific Poster Session - Saturday, September 17, 2016  
during the M3 Conference: Merging Medicine and Management  
[www.NCM3Conference.com](http://www.NCM3Conference.com)**

Due to the great success of the last three years' events, the North Carolina Medical Society (NCMS) is issuing a **Call for Scientific Posters** for its M3 Conference. The competition will again be held at the Grandover Resort in Greensboro September 15-18, during the NCMS and NC Medical Group Management Association's joint meeting. The NCMS's objective for the poster presentations is to offer students, residents and fellows an opportunity to share significant research and clinical work of interest with other fellow clinicians. We encourage all of our up-and-coming physicians to participate in this educational program by submission of a formal application for scientific presentation. The Poster Session will be divided into two categories: **Clinical Research** and **Clinical Vignette**.

**Prizes will be awarded to the top three students, residents and fellows (first authors) in both categories.**

- 1<sup>st</sup> prize=\$200** per student/resident/fellow author in both categories, for a total of six awards
- 2<sup>nd</sup> prize=\$100** per student/resident/fellow author in both categories, for a total of six awards
- 3<sup>rd</sup> prize=\$50** per student/resident/fellow author in both categories, for a total of six awards

**RULES FOR SUBMISSION OF POSTERS:**

Applicant must be a student enrolled in a North Carolina medical school or a resident/fellow in an accredited training program in the state of North Carolina. Poster may be original or previously published (regardless, all posters must adhere to the specifications listed below). Applicants are limited to one abstract submission. **NO EXCEPTIONS.**

**Criteria for selection:** Educational posters should present information of interest to physicians and their patients. An evaluation session will be held in the poster display area to provide an opportunity for discussion, Q&A, and judging. Presenters are required to participate in this designated interactive session in order to qualify for prizes. Further information regarding this session will be provided at a later date.

**Poster specifications:** Posters will be presented on freestanding fabric covered boards. **Each poster must fit within a 48-inch tall and 48-inch wide space. NO EXCEPTIONS.** The NCMS will provide thumbtacks to affix posters to the boards.

**Tentative Schedule:**

|                                         |                                                                                  |
|-----------------------------------------|----------------------------------------------------------------------------------|
| Session Registration and Poster Set-up: | Saturday, September 17, 2016 7:00am to 9:30am                                    |
| Judging & Review:                       | Saturday, September 17, 2016 9:30am to 12:00pm                                   |
| Announcement of Winners:                | Saturday, September 17, 2016 during the NCMS Business Meeting starting at 2:45pm |

**Content and Ethical Considerations:** Posters are intended to convey a scientific result and may not contain advertisements for commercial interests, products or services. Volunteer physician members of the NCMS will make final decisions about eligibility. The NCMS reserves the right to deny any application that, in the opinion of the reviewers, is deemed promotional, commercial or unethical. These regulations are designed to ensure that each poster accepted helps achieve the purpose of stimulating research and education throughout the health care community.

**On-site Judging:** Posters selected for presentation will be judged through an evaluation process that consists of the following criteria: significance; innovation; approach; poster design; and presentation. Cash prizes will be awarded for the top three posters in each category, Clinical Research and Clinical Vignette, for students, residents and fellows (*see prize amounts above*).

**Note:** In order to qualify for the cash prizes, first authors must be available to respond to questions during judging time. This time is tentatively scheduled for Saturday, September 17, 2016 from 9:30am-12:00pm. Winners will be announced during the NCMS Business Meeting on Saturday afternoon beginning at 2:45pm.

---

**DEADLINE FOR POSTER APPLICATION FORM SUBMISSION – August 15, 2016.**

**Application Process:**

1. Submit the following materials no later than August 15, 2016.
  - a. Poster Application Form & Abstract (*Abstract limited to one page single-spaced*)
  - b. Primary author's current CV or biographical sketch
2. Application and supporting documents should be directed to Jennifer Soboleski via e-mail: [jsoboleski@ncmedsoc.org](mailto:jsoboleski@ncmedsoc.org).

# North Carolina Medical Society Fourth Annual Poster Session



Saturday, September 17, 2016  
Grandover Resort  
1000 Club Road, Greensboro, NC

## POSTER APPLICATION FORM

TITLE OF POSTER: \_\_\_\_\_

**Check the appropriate categories:**

☐ Clinical Research OR ☐ Clinical Vignette

☐ NCMS Member

PRIMARY AUTHOR: \_\_\_\_\_ ☐ Non Member

First Name

MI

Last Name

Degree(s)

Primary Author is a ☐ Medical Student OR ☐ Resident OR ☐ Fellow in Training

INSTITUTION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

E-mail (required)

Telephone

ADDITIONAL AUTHOR(S) (Attach separate sheet for additional authors)

Name

City & State

NCMS  
Member

Non-  
Member

☐

☐

☐

☐

☐

☐

**Attach an abstract that describes the poster and its educational purpose and design. See the next page for general guidance about abstracts.**

**All authors must agree to the following:**

I agree that the material presented in this poster is original and is intended to convey a scientific result rather than any advertisement for commercial interests, products, or services.

Signature: \_\_\_\_\_

**INSTRUCTIONS TO AUTHORS**

1. Deadline for receipt of Poster Application and Abstract is August 15, 2016
2. Send the following items:
  - (1) Poster Application Form and Abstract
  - (2) Primary author's CV or biographical sketch

To: Jennifer Soboleski, NC Medical Society, 222 N. Person Street, Raleigh, NC, 27611

Via e-mail: [jsoboleski@ncmedsoc.org](mailto:jsoboleski@ncmedsoc.org)

3. Authors will be notified of the NCMS decision by e-mail no later than September 1, 2016

**North Carolina Medical Society • 222 N. Person Street • Raleigh, NC 27611 • 1-800-772-1350**



# North Carolina Medical Society Fourth Annual Poster Session

Saturday, September 17, 2016  
Grandover Resort

---

## Suggested Format for Abstracts: Clinical Research

Purpose: Why was this study/research performed?  
Methods: How has this problem been studied?  
Results: Principal data and statistical analysis?  
Discussion: What is the interpretation of the data?  
Conclusion: What is the relevance to practice or future research?  
References: Provide up to three references if applicable.

## Suggested Format for Abstracts: Clinical Vignette

**Introduction** to explain the background of the case, including the disorder, usual presentation and progression and an explanation of the presentation if it is a new disease.

**Case presentation** which includes all relevant details concerning the case. Consider including the following: a description of the patient's relevant demographic information (without adding any details that could lead to the identification of the patient); any relevant medical history of the patient; the patient's symptoms and signs; any tests that were carried out; and a description of any treatment or intervention and outcome/follow-up if available.

**Conclusion** should state clearly what can be concluded from the case report, and give a clear explanation of the importance and relevance of the case. Is it an original case report of interest to a particular clinical specialty of medicine or will it have a broader clinical impact across medicine? Consider including information on how it will significantly advance care of patients through increasing knowledge with regard to a particular disease, etiology, promotion of health, quality of patient care, potential economic impact, or understanding of a pharmacologic mechanism.

## General Reminders:

- Keep it brief and concise
  1. Preferably one page - approximately 250-300 words
- Large legible font
  1. Calibri works well - 11 or 12 point font size
  2. Space-and-a-half works well
- Use short sentences, correct tense throughout, active voice, varied structure
- Be consistent with display - same title (exactly), same key words, same results
- Avoid commercial logos and pharmaceutical trade names
- Edit carefully; advance review with an NCMS member is highly recommended
  1. Use correct scientific terms, correct abbreviations, correct units
  2. Spell check, grammar check, punctuation check