SOUTH CAROLINA AND NORTH CAROLINA SOCIETIES OF OTOLARYNGOLOGY HEAD AND NECK SURGERY

2015 ANNUAL MEETING

JULY 23 – 26, 2015

Myrtle Beach, SC
MARRIOTT RESORT & SPA AT GRANDE DUNES
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>4:30 pm - 7:00 pm</td>
<td>Registration</td>
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<tr>
<td>7:00 pm - 9:00 pm</td>
<td>Welcoming Reception in Exhibit Hall</td>
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<tr>
<td>6:45 am - 12:10 pm</td>
<td>Registration</td>
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<tr>
<td>7:00 am - 8:30 am</td>
<td>Residents’ Presentations (With Continental Breakfast)</td>
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<tr>
<td></td>
<td>Moderator: M. Boyd Gillespie, MD</td>
<td>Wake Forest University School of Medicine</td>
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<tr>
<td>7:00-7:10</td>
<td>UVA Exposure In Vehicles: Windshields, Window Tint, Sunroofs, Car Color – Does It Matter?</td>
<td>Amanda Jo Marcellino, MD</td>
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<tr>
<td>7:10-7:20</td>
<td>Hylanizing Clear Cell Carcinoma: A Rare Base of Tongue Lesion Treated With Trans-Oral Robotic Surgery</td>
<td>T. Alex McKnight, MD</td>
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<td>Moderators: M. Boyd Gillespie, MD</td>
<td>Duke University Medical Center</td>
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<td>7:20-7:30</td>
<td>Sinonasal Manifestations In Patients With Severe Combined Immune Deficiency</td>
<td>Alissa M. Collins, MD</td>
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<td>7:30-7:40</td>
<td>Early Stage Oral Tongue Squamous Cell Carcinoma In Smokers and Non-Smokers</td>
<td>Mirabelle Sajisevi, MD</td>
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<td>Medical University of South Carolina</td>
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<tr>
<td>7:40-7:50</td>
<td>The Nobel Laureates Who Contributed to Otolaryngology</td>
<td>P. Ryan Camilon, MD</td>
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<td>7:50-8:00</td>
<td>Evidence Based Medicine In The Treatment of Infantile Hemangiomas</td>
<td>Robert G. Keller, MD</td>
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<td>University of North Carolina School of Medicine</td>
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<td>8:00-8:10</td>
<td>Factors Predictive of Postoperative Complications of Trans-Sphenoidal Pituitary Surgery</td>
<td>Lewis J. Overton, MD</td>
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<td>8:10-8:20</td>
<td>Expanded Endonasal Approaches to the Intraconal Orbit: A Comparative Anatomic Study</td>
<td>Rounak B. Rawal, MD</td>
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<td>8:20-8:30</td>
<td>Evidence Based Medicine In The Treatment of Infantile Hemangiomas</td>
<td>Robert G. Keller, MD</td>
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<td>9:05-9:20</td>
<td>Opening Remarks</td>
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<tr>
<td>9:00-9:05</td>
<td>Continental Breakfast and Visit Exhibits</td>
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<td>10:05-10:20</td>
<td>Coffee Break and Visit Exhibits</td>
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<td>10:20 am – 10:55 am</td>
<td>Flap Repair of Challenging Facial Defects</td>
<td>Jordan L. Wallin, MD</td>
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<td>10:55-11:10</td>
<td>Recalcitrant Chronic Rhinosinusitis: What’s In the Toolbag?</td>
<td>Jordan L. Wallin, MD</td>
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<td>11:10-11:55</td>
<td>Update On New Techniques In Facial Plastic Surgery</td>
<td>Brian W. Downs, MD</td>
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<td>12:10 p.m.</td>
<td>Door Prize Drawings</td>
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**FACULTY**

- David S. Haynes, MD, FACS  
  Vice Chair/Chief Academic Officer /Professor  
  Department of Otolaryngology/Department of Hearing and Speech Sciences  
  Vanderbilt University Medical Center  
  Nashville, TN

- Bradford A. Woodworth, MD, FACS  
  James J. Hicks Associate Professor of Surgery  
  University of Alabama at Birmingham Hospitals  
  Birmingham, AL

**HOST FACULTY**

- Calhoun D. Cunningham, III, MD  
  Ashli K. O’Rourke, MD  
  Brian W. Downs, MD, FACS

- Judith M. Skoner, MD  
  M. Boyd Gillespie, MD  
  Jordan L. Wallin, MD

- Lucinda A. Halstead, BA, MS, MD  
  Jose P. Zevallos, MD, MPH  
  Theodore R. McRackan, MD
1:20 p.m.  Golf Tournament at Grande Dunes Resort Course*
6:30 p.m. – 10:30 p.m. Children's Activities at the Marriott* (Sign up at Registration Desk)
Dinner On Your Own

*S must pre-register on attached form.

**Saturdays, July 25, 2015**

<table>
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<tr>
<th>Time</th>
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<tr>
<td>7:00 am - 8:00 am</td>
<td>South Carolina Breakfast and Annual Business Meeting</td>
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<tr>
<td>7:00 am - 8:00 am</td>
<td>North Carolina Breakfast and Annual Business Meeting</td>
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<tr>
<td>8:00 am - 12:15 pm</td>
<td>Registration</td>
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<td>8:00 am - 8:30 am</td>
<td>Continental Breakfast and Visit Exhibits</td>
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</table>
| 8:30 am - 12:15 pm | Scientific Session
  Moderator: Gregory Tarasidis, MD                                     |
| 8:30-8:45     | Image Guided Cochlear Implant Mapping Strategies
  Theodore R. McRackan, MD                                             |
| 8:45-9:30     | Ossicular Chain Reconstruction for Conductive Hearing Loss
  David S. Haynes, MD, FACS                                             |
| 9:30-9:45     | Hearing Aid Technology: What's New?
  Calhoun D. Cunningham III, MD                                         |
| 9:45-10:00    | Esophageal Dysphagia: The Essential Last Step In Dysphagia Evaluation
  Ashli K. O'Rourke, MD                                                 |
| 10:00-10:30   | Coffee Break and Visit Exhibits
  Door Prize Drawings
  Moderator: Christina S. Gwordz, MD                                    |
| 10:30-11:15   | Current Concepts In the Management of Patients With Sensorineural Hearing Loss
  David S. Haynes, MD, FACS                                             |
| 11:15-11:30   | Impedance pH and Esophageal Motility Findings In Chronic Cough Patients
  Lucinda A. Halstead, BA, MS, MD                                        |
| 11:30-11:45   | Functional Rhinoplasty: A Variety of Techniques
  Judith M. Skoner, MD                                                  |
| 11:45-12:00   | The Changing Epidemiology of Oropharyngeal Squamous Cell Carcinoma: Implications for Treatment, Prognosis, and Outcomes
  Jose P. Zevallos, MD, MPH                                             |

**Sundays, July 26, 2015**

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| 8:30 am - 9:00 am | Scientific Session
  Moderator: Gregory Tarasidis, MD                                    |
| 9:00 am - 10:30 am | Breakfast                                                           |
| 9:00-9:45     | Current Concepts In Tympanomastoidectomy
  David S. Haynes, MD, FACS                                            |
| 9:45 – 10:30  | The Evolution of Frontal Sinus Surgery                               |
  Bradford A. Woodworth, MD, FACS                                       |
Under each topic is an objective(s) that each attendee should be able to achieve at the end of the specific presentation.

**UVA Exposure In Vehicles: Windshields, Window Tint, Sunroofs, Car Color – Does It Matter?**
- Explore exposure in vehicles and its implications in skin cancer and aging.

**Hylanizing Clear Cell Carcinoma: A Rare Base of Tongue Lesion Treated With Trans Oral Robotic Surgery**
- Discuss treating base of tongue lesions with TORS successfully.

**Sinonasal Manifestations In Patients With Severe Combined Immunodeficiency**
- Identify the sinonasal manifestations in Severe Combined Immunodeficiency (SCID).

**Early Stage Oral Tongue Squamous Cell Carcinoma In Smokers and Non-Smokers**
- Compare the pathological characteristics and recurrence in early stage oral tongue squamous cell carcinoma patients who smoke versus those who do not.

**The Nobel Laureates Who Contributed to Otolaryngology**
- Discuss the contributions of Emil Theodor Kocher, Robert Barany, and Georg Von Bekesy to the field of otolaryngology.

**Evidence Based Medicine In The Treatment of Infantile Hemangiomas**
- Review of current evidence based treatment algorithms for infantile hemangiomas.

**Factors Predictive of Postoperative Complications of Trans-sphenoidal Pituitary Surgery**
- Discuss factors that affect complications in trans-sphenoidal pituitary surgery.

**Expanded Endonasal Approaches to the Intracranial Orbit: A Comparative Anatomic Study**
- Provide results from an anatomical study that will allow for surgical decision making during planning of endoscopic endonasal intracranial surgery.

**New Techniques In Maxillomandibular Fixation and the Associated Costs to the Health System**
- Review classic MMF techniques and emerging technologies with the associated costs.
- Discuss patient selection for various MMF cases.
- Evaluate in-office MMF removal patient tolerance and health system savings.

**Management of Complex Nasal Polyposis**
- Discuss the differential diagnosis and underlying pathophysiology of nasal polyps.
- Recognize several theories regarding the etiology of nasal polyps.
- Describe surgical and medical management strategies.

**Upper Airway Stimulation for OSA: An Update**
- Utilize the concept of VAS for OSA.
- Present latest outcomes of VAS for OSA.

**Flap Repair of Challenging Facial Defects**
- Discuss classic and new techniques for challenging areas of facial reconstruction after Mohs and traumatic injury.
- Discuss timing of repair and alternative therapies.

**Recalcitrant Chronic Rhinosinusitis: What’s In The Toolbag?**
- Identify causes of recalcitrant sinus disease.
- Describe surgical tips, tools, and surgical nuances that can improve disease burden.
- Describe what’s new in medical management.

**Update On New Techniques In Facial Plastic Surgery**
- Outline new techniques in the field of facial plastic surgery and explore how these may help benefit patients in the future.

**Image Guided Cochlear Implant Mapping Strategies**
- Describe how post surgical CT scans can be used to create mapping strategies to improve user performance.

**Ossicular Chain Reconstruction for Conductive Hearing Loss.**
- Identify the current options in the management of conductive hearing loss.
- Improve surgical technique and patient outcomes in patients with conductive hearing loss.

**Hearing Aid Technology: What's New?**
- Describe the latest technology incorporated into hearing aids.
- Provide a brief review of future technological advances in hearing devices.

**Esophageal Dysphagia: The Essential Last Step In Dysphagia Evaluation**
- Identify common causes of esophageal dysphagia and discuss their diagnosis and management.

**Current Concepts In the Management of Patients With Sensorineural Hearing Loss**
- Distinguish the appropriate technology used in the rehabilitation of patients with SNHL.
- Identify the treatment options for single sided deafness.

**Impedance pH and Esophageal Motility Findings In Chronic Cough Patients**
- Identify how the accurate diagnosis and treatment of reflux and esophageal motility disorders through impedance pH monitoring and esophageal motility studies is critical to successful management of chronic cough patients.

**Functional Rhinoplasty: A Variety of Techniques**
- Demonstrate the most commonly employed functional rhinoplasty strategies and their techniques; to suggest unique clinical pearls for achieving optimal nasal airway improvement outcomes.

**The Changing Epidemiology of Oropharyngeal Squamous Cell Carcinoma: Implications for Treatment, Prognosis, and Outcomes**
- Discuss the impact of human papillomavirus on the epidemiology of oropharyngeal squamous cell carcinoma.
- Provide an update on HPV susceptibility, carcinogenesis, treatment options and outcomes.

**Facial Trauma Management**
- Discuss the technology for facial trauma management.

**Current Concepts In Tympanomastoidectomy.**
- Explain the surgical techniques of tympanic membrane repair.
- Outline ways to manage common and uncommon complications of Otologic surgery.
- Identify new concepts in treating chronic ear disease.

**The Evolution of Frontal Sinus Surgery**
- Identify basic to advanced steps in endoscopic frontal sinus surgery.
- Identify cutting edge techniques in management of complicated frontal sinus pathology.
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the South Carolina Medical Association and the South Carolina Society of Otolaryngology. The South Carolina Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The South Carolina Medical Association (SCMA) designates this “live activity” for a maximum of 8.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

To be compliant with the AMA’s “Physician’s Recognition Award and Credit System,” we require physicians to attest to the amount of time they are claiming credit – which should be commensurate with the extent of time they participate in a CME activity.

To assure compliance, we now require all physicians attending or participating in an accredited CME activity, to complete the “contact information” portion of the evaluation and, specifically, sign where indicated on the evaluation.
HOTEL INFORMATION
Marriott Resort at Grande Dunes
8400 Costa Verde Drive
Myrtle Beach, SC

Room reservations should be made directly with the Marriott Resort at 843-449-8880
www.myrtlebeachmarriott.com
Group Code: OTLOTLA
Group Rate: $209/night-single/double
Self Parking: Complimentary if booked under our group.
Resort Fee: Will be waived on-site if booked under our group.

There are a limited number of rooms held in our block so make your reservations early. Any rooms left will be released on June 24, 2015.

Marriott’s OceanWatch Villas at Grande Dunes
8500 Costa Verde Drive
(next door to the Marriott Resort)
Two Bedroom Villas (sleeps up to 8)
800-845-5279 for rates

HIBISCUS SPA
Guest attending the South Carolina/North Carolina Societies of Otolaryngology Annual Meeting will be given a 20% discount at the Hibiscus Spa services over the conference dates. To make spa reservations please call 843-692-3730 and reference “SC/NC Societies of Otolaryngology.”

GOLF TOURNAMENT
The golf tournament will be held at the Resort Course at Grande Dunes on Friday, July 24 beginning at 1:20 p.m. There will be an $80 fee that will include the green fee, cart, and prizes. If you wish to play in the tournament, please complete the information on the attached registration form or you can register on site. There are a limited number of tee times reserved.

CHILDREN’S ACTIVITY
Kids (infant up to 12 years old) can enjoy crafts, games and dinner at the Marriott on Friday evening, July 24 from 6:30 – 10:30 p.m. Please pre-register on the attached form and be sure to include the ages of children.
ATTENDEE INFORMATION

Full Name

Preferred First Name for Badge

Address

City, State Zip

Phone

Fax

Email

Spouse/Guest Name (if attending)

SC/NC MEETING REGISTRATION - JULY 23 – 26, 2015

- $295 Member
- $395 Non-Member
- $150 Resident
- $0 Student
- $125 Allied Health Professional

I PLAN TO ATTEND: SOCIAL/RECREATIONAL ACTIVITIES

- $0 Thursday Welcome Reception
  Number Attending

- $80 Friday Golf Tournament (Includes Green Fee/Cart/Prizes)
  Handicap

- $15/Child Friday Children’s Activity
  Ages: Infant - 12 Years Old
  Number Attending Ages

- $0 Saturday Family Night Dinner
  Number Adults Attending
  Number Children Attending Ages

- $0 Sunday Breakfast/Scientific Program
  I will attend.
  I will not attend.

TOTAL ENCLOSED

Payment Information: Make check payable to South Carolina Society of Otolaryngology (Sorry we do not accept credit cards.)

Mail Registration to:
South Carolina Society of Otolaryngology
Attention: Ms. Debbie Shealy
PO Box 11188
Columbia, SC 29211

Cancellation Policy:
Registration fee, less $25, will be refunded if written notice of cancellation is received by July 1, 2015.
Room reservations should be made directly with the Marriott Resort
843-449-8880
www.myrtlebeachmarriott.com

Group Code: OTLOTLA
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