

# Exhibitor Prospectus

NC Chapter,
American College of Physicians
2016 Annual Scientific Session

February 26-27, 2016
Grandover Resort and Conference Center
Greensboro, NC

### North Carolina Chapter, American College of Physicians (NC,ACP) 2016 Annual Scientific Session

The 2016 Annual Scientific Session is a much anticipated gathering of internal medicine physicians, residents, and medical students from across North Carolina. The next NC,ACP Annual Scientific Session will be held in Durham at the Sheraton Imperial Hotel, February 26-27, 2016.

Healthcare organizations, pharmaceutical companies, insurance companies, and other vendors are invited to participate as exhibitors and sponsors of the two-day meeting. The NC,ACP extends opportunities for tabletop displays, sponsorship of specific aspects of the meeting, and CME speaker underwriting during the meeting. Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate.

#### Supporters receive:

- Five-plus hours of dedicated display time and/or access to attendees
- Three refreshment breaks, Friday cocktail reception, and Saturday breakfast and lunch with attendees
- Discounted group hotel rate

nancy Lowe, CMP

- Attendee contact lists (prior to meeting upon request, hard copy at meeting, post meeting)
- Recognition of organization in print, in on-site program

Please review the enclosed exhibitor information and make plans soon to participate at this important meeting of the North Carolina internal medicine community. If you have any questions or would like further information on the meeting or sponsorship opportunities, contact me at nlowe@ncmedsoc.org or (919) 833-3836.

Sincerely,

Nancy Lowe, CMP Associate Director

- Standard Exhibit space is \$1,000 per 8' tabletop.
- Gold Level Exhibitor Package is \$2,000, which includes priority table location, and special mention in the printed program and in verbal announcements.
- Platinum Exhibitor Package is \$5,000, which includes <u>two</u> 8' tables in premium location, two tickets to the Friday awards banquet, and additional recognition as Platinum Sponsor in the printed program and in verbal announcements.
- Standard exhibits are assigned on a first-come, first-served basis as signed applications and monies are received. Assignments of table location are made by the NC,ACP.

#### TAX ID #56-1269108

### NC CHAPTER, ACP

#### APPLICATION FOR EXHIBIT SPACE

#### **ANNUAL SCIENTIFIC SESSION, FEBRUARY 26-27, 2016**

Proper completion and submission of this application for exhibit space at the NC,ACP 2016 Annual Scientific Session shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the NC, ACP deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with a payment in full is received by the NC,ACP office.

Payment in full must accompany the "Application for Exhibit Space" via check (payable to NC, ACP), Visa or MasterCard (American Express is not accepted). Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

NC,ACP \* PO Box 27167 \* Raleigh, NC 27611 \* Fax 919-833-2023

Cancellations by December 1, 2015, receive a 50% refund; no refunds provided for cancellations after that date.

NC,ACP is hereby authorized to reserve space for our use in the Annual Scientific Session. Payment must be received prior to					
□ 8' X 30" Table – \$1,000 is enclosed with check or credit ca	ard information below				
☐ Gold Sponsor Package (8' X 30" Table, priority location	(n) - \$2,000 is enclosed with chec	k or credit card information below			
☐ Platinum Sponsor Package (2 8' X 30" Tables, premium credit card information below	a location, two tickets to banque	et) – \$5,000 is enclosed with check or			
Visa or MasterCard - American Express is not accepted					
Credit Card Number:	Security Code:	Expiration Date:			
Name on Card:	Amo	Amount to be charged: \$			
Signature of CC Holder:	Date:				
Company/Organization Name:					
Lettering for Table Sign and Printed Materials:(Ta	ables will be supplied with an identification	on sign, Please print.)			
Market Competitors you would prefer not to be placed near:_					
If electricity is required for display, please note:Y	YesNo				
Company Contact Person:					
Title:					
Billing Address:	City, State, Zip:				
Phone:	Email:				
Company Representative(s) Attending Meeting (individual repuse additional sheet if necessary. Exhibit registration include soon as possible as representative names are assigned or change	es up to four (4) representatives.				
Name:	Name:	Name:			
Address:	_ Address:				
City, State, Zip:	City, State, Zip:				
Phone:	Phone:				
Email:	Email:				

Printed name of authorized signer

**Date** 

Signature of person authorized to approve contract

#### **Appendix A: Exhibitor Terms and Conditions**

- 1. SPACE The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the NC,ACP. Sponsors receive prime display locations and exhibitor space is assigned by the NC,ACP on a first-come, first-served basis as signed applications and monies are received by the NC,ACP office. Two chairs per table are included.
- 2. ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk, and may not be delivered to attendees' hotel rooms. **Product theater events require a separate contract;** contact the NC,ACP.
- 3. ALL BOOTHS and decorations MUST concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material.
- 4. IN EVENT EXHIBITION IS NOT HELD The NC,ACP shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
- 5. SECURITY Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the NC,ACP nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The NC,ACP recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
- 6. LIABILITY Exhibitor agrees that neither the NC,ACP, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
- 7. CANCELLATIONS Cancellations by 12/1/15 receive a 50% refund. No refunds are provided for cancellations after that date.
- 8. ELECTRICITY The NC,ACP will provide standard 110-volt electricity at no charge upon request. <u>Please indicate on the application if electricity is required.</u> For additional power needs, exhibitors should contact the facility.
- 9. SIGNAGE An identification sign will be provided for each table.
- 10. SHIPPING Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number in order to make your own shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.
- 11. HOTEL RESERVATIONS Exhibitors may use the group's discounted hotel rates. Hotel information with group code will be sent with a confirmation to the "Company Contact" listed on the application.

#### ASSOCIATION CONTACT

For additional information, please contact: Nancy Lowe, CMP, Associate Director North Carolina Chapter, American College of Physicians PO Box 27167 (222 North Person Street), Raleigh, NC 27611 Phone: (919) 833-3836 / Fax: (919) 833-2023

Email: nlowe@ncmedsoc.org

## PRELIMINARY EXHIBITOR SCHEDULE Exact times are subject to change.

FRIDAY, FEBRUARY 26, 2016				
Between 10:00am and 2:30pm	Exhibitor Move In/Set Up			
3:00pm-3:30pm	Afternoon Break and Exhibit Visitation			
5:30pm-7:15pm	Reception for Attendees and Exhibitors			
7:15pm-9:30pm	Awards Banquet for Attendees and Platinum Exhibitors			
SATURDAY, FEBRUARY 27, 2016				
7:00am-8:00am	Continental Breakfast and Exhibit Visitation			
10:00am-10:30am	Morning Break and Exhibit Visitation			
12:30pm-1:45pm	General Lunch for Attendees and Exhibitors			
3:00pm-3:30pm	Afternoon Break and Exhibit Visitation			
3:30pm	Door Prize Drawing			
After 3:30pm	Exhibitor Tear Down/Move Out			