



## **Guidelines for State Medical Associations use of the PAI-ACEP Toolkit for Physicians Facing Medical Audits**

For medical associations that would like to utilize these resources, please follow these guidelines:

1. To share or publish the Toolkit or specific resources within the Toolkit via the medical association's website or newsletter announcement – please utilize the following descriptive language:

*The Physicians Advocacy Institute (PAI) and American College of Emergency Physicians (ACEP) have published a Toolkit for Physicians Facing Medical Audits. [Insert name of Medical Association] has partnered with PAI and ACEP to disseminate this Toolkit, which provides valuable resources for [insert medical specialty if applicable] physicians [in (insert state name) if applicable]. The Toolkit is available at [www.physiciansadvocacyinstitute](http://www.physiciansadvocacyinstitute) and [www.acep.org](http://www.acep.org).*

2. To “co-brand” specific resources as a PAI/ACEP-state medical association collaboration:
  - Individual documents may be utilized as published and copyrighted but only in their entirety.
  - To add state medical association logo, please send a mock-up of a cover page using the [document found here](#) for approval to Kelly Kenney at [k2strategiesllc@gmail.com](mailto:k2strategiesllc@gmail.com).
3. For questions regarding any issues raised or about specific resources, please contact Deborah Winegard at [dwinegard@whatleykallas.org](mailto:dwinegard@whatleykallas.org).