

North Carolina Society of Eye Physicians & Surgeons
PO Box 27167
Raleigh, NC 27611

You're Invited!

Questions? Call the NC Society of Eye Physicians & Surgeons at (919) 833-3836.

The NC Society of Eye Physicians & Surgeons
The American Academy of Ophthalmology
and the
American Academy of Ophthalmic Executives
present

CODEquest:

The Ultimate Course for Combatting Ophthalmic Coding Challenges

and

Optional Ophthalmology
Practice Management Session:
SavvyPractice: What You Need to Know
about Avoiding Penalties and “Bad Press”
Saturday, February 7, 2015

Grandover Resort and Conference Center
Greensboro, NC

Grandover Resort



The Grandover Resort and Conference Center features a European style spa, golf courses, tennis and racquetball courts, fitness center, and much more! The Resort is located at 1000 Club Road, Greensboro, NC. For directions, go to www.grandover.com.

Guest room reservations must be received by January 9, 2015. Call the Grandover at (800) 472-6301 or (336) 294-1800, and mention NCSEPS to receive the special group rate of \$168 single or double occupancy, plus tax.



Registration

(To qualify for member rate, 2015 dues be current. No refunds after 1/31/15.)

1. Sessions (Check one)

Single Session:

___ CODEquest (morning; includes continental breakfast and lunch)

OR

___ SavvyPractice (afternoon; includes lunch)

OR

SAVE! Dual Sessions:

___ CODEquest AND SavvyPractice (includes continental breakfast and lunch)

2. Registration Category (check one)

Prior to 1/15 After 1/15

	Single/Dual	Single/Dual
___ Eye MD - NCSEPS Active Member	\$225/\$375	\$275/\$425
___ Eye MD - NCSEPS Non-Member	\$325/\$475	\$375/\$525
___ Resident/Medical Student	\$25/\$50	\$25/\$50
___ Coder/Tech/Office Staff in Member Practice	\$200/\$325	\$250/\$375
___ Coder/Tech/Office Staff in Non-Member Practice	\$300/\$425	\$350/\$475

Name _____ Degree(s) _____

First Name for Badge _____

Practice Name _____

Address _____

City/State/ZIP _____

Phone _____ Fax _____

E-mail _____

Emergency Contact Name and Phone _____

Dietary Restrictions/Accessibility Needs _____

___ My check, payable to NCSEPS, is enclosed in the amount \$ _____.

or

Charge my ___ MasterCard / ___ Visa (American Express not accepted.)

Name as it appears on card _____

Card # _____

Expiration _____ / _____ 3-Digit code from back of card _____

Billing Address (if different from above) _____

Register securely online! <https://www.123signup.com/event?id=ymthp>

Or return this form to:

NCSEPS, PO Box 27167, Raleigh, NC 27611 / FAX (919) 833-2023

Brand-New Course!

SavvyPractice: What You Need to Know about Avoiding Penalties and “Bad Press”

Overcome pressing practice management challenges with this special multi-topic course. In just four hours, you'll learn best practices on everything from how to avoid penalties for noncompliance to managing your online reputation. Expert instructors will simplify complex concepts and rules, discuss state-specific issues and give you real-life examples and practical steps. This practice management course will cover:

Audits

- Identify and distinguish the different types of payer audits.
- Establish audit protocols for when you get a request for records.
- Design an action plan to correct vulnerabilities often found in chart documentation for exams, tests, minor and major surgeries.

Human resources for small practices

- Minimize exposure to potential state violations from employment discrimination, wage hour violations (especially overtime) to social media use and more.

Online reputation management

- Successfully manage your practice's online reputation.
- Effectively promote your practice online and through social media.
- Protect your privacy.

Electronic health records and meaningful use

- Stay up to date on EHR hardship exemptions.
- Learn how to meet meaningful use requirements.
- Understand the role that patient portals play in achieving meaningful use.

Accreditation Statement

The American Academy of Ophthalmology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement

The American Academy of Ophthalmology designates this educational activity for a maximum of 4 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

JCAHPO CE Credits

Ophthalmic allied health professionals receive 4.0 JCAHPO “A” CE Credits for completion of this course.*

AAPC CE Units

This program has prior approval from the American Academy of Professional Coders for 4 Continuing Education Units.* Granting of this approval in no way constitutes endorsement by the Academy of the program, content or the program sponsor.

*Unless otherwise specified

Information

The North Carolina Society of Eye Physicians and Surgeons, the American Academy of Ophthalmology and the American Academy of Ophthalmic Executives proudly present two courses to help you run a successful practice. After you attend CODEquest™ and/or SavvyPractice™, you will be well equipped to overcome coding and practice management challenges today and tomorrow. The courses will take place on Saturday, February 7, 2015, at the Grandover Resort and Conference Center in Greensboro, NC. Register by January 15 to receive the early-bird discounted rate. Continental breakfast and lunch are included with the coding session; lunch is included with the practice management session. Registration fees include all session materials.

Select One or Two Sessions!

Attendees may select the morning session, the afternoon session, or SAVE by selecting dual sessions. Register for the meeting in one of two ways:

1. Register securely online by going to <https://www.123signup.com/event?id=ymthp>, or
2. Fax or mail the form included in this brochure to the NCSEPS.

Registration Cancellation/Questions

Cancellations received prior to January 31 will be refunded, less \$25. Refunds will not be given after that date. For questions, contact nlowe@ncmedsoc.org or call (919) 833-3836.

Americans with Disabilities Act

The NC Society of Eye Physicians and Surgeons is fully committed to the principle of equal educational opportunities for all individuals and does not discriminate on the basis of any characteristics protected by federal or state law. If you require any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to participate in this conference, please call the NCSEPS at (919) 833-3836 no later than ten business days before the date of the activity.

Attire

The attire for the meeting is business casual. Meeting rooms can be chilly so we advise bringing a sweater or jacket.

Schedule

7:15am-8:00am	Registration and Continental Breakfast
8:00am-12:15pm	CODEquest: Combatting Ophthalmic Coding Challenges
9:30am-9:45am	Break
12:15pm-1:30pm	Lunch (included in registration fees)
1:30pm-5:30pm	SavvyPractice: What You Need to Know about Avoiding Penalties and “Bad Press”
3:00pm-3:15pm	Break
5:30pm	Adjourn

About the Coding Faculty

Sue Vicchilli, COT, OCS is the Academy's coding executive. She has over 30 years of experience in ophthalmology including all aspects of coding, reimbursement, practice management, and clinical and surgical assistance. Sue is the author of AAOE's "Coding Bulletin," Ophthalmic Coding Coach, Ophthalmic Coding Series and EyeNet Magazine's "Savvy Coder."

Submit Your Questions

Attendees may submit their coding and documentation questions to codequest@aao.org prior to January 20 to receive customized answers during the course.

About the AAOE

AAOE -- a division of the American Academy of Ophthalmology, the largest association of eye surgeons and physicians -- is the leading organization for ophthalmic practice management and coding solutions. Learn more at www.aao.org/aaoe.

Disclaimer

The American Academy of Ophthalmology specifically disclaims any and all liability for errors in, omissions from, or use of any information provided by the American Academy of Ophthalmology, its employees, agents, or representatives, including but not limited to, injuries or other damages of any kind for any and all claims that may arise out of the use of any idea, technique or method demonstrated or described in any material by any presenter and/or author, whether such claims are asserted by a physician or any other person.

All information provided by the Academy, its owners, agents, or representatives who participate in the Academy's AAOE practice management and coding services is based on information deemed to be current and reliable. The Academy does not provide legal or accounting services or advice, and Society and the course attendees should seek legal and/or accounting advice as appropriate to them, their owners, employees, agents, or representatives. Practice management, coding and reimbursement are complicated processes involving continually changing rules and the application of judgment to factual situations. The Academy does not guarantee or warrant that either public or private payers will agree with its opinions. The Academy shall not be liable to Society and course attendees to any extent whatsoever for inadvertent errors in or omissions from any such information provided by the Academy, its employees, agents or representatives. The Academy's sole liability for providing the practice management and coding information shall be limited to the amount paid to the Academy for the practice management and coding service.

CODEquest: The Ultimate Course for Combatting Ophthalmic Coding Challenges

New content! Get up-to-date on the most important coding seminar topics in 2015 with ophthalmology's premier coding seminar. In four hours, you'll learn how to code for the highest allowable reimbursement, prepare for ICD-10, reduce audit triggers, avoid penalties and more.

- **New in 2015:** Learn new CPT codes, HCPCS modifiers and Category III codes; important modifier -59 updates; how the new Medicare fee schedule will affect your practice, plus correct coding initiative and medically unlikely edits.
- **Solve the top 20 coding conundrums** that hurt reimbursements and trigger audits.
- Get an **ICD-10-CM** overview and advanced hands-on training to ensure your practice successfully implements the new code set.
- **Reduce private payer claim denials** with detailed review of payers' policies.
- Guidelines to **minimize fines** imposed by payers and contractors (e.g., Medicare Advantage Plan and Zone Program Integrity Contractors).
- Learn how to **avoid penalties** for the Physician Quality Reporting System, value-based payment modifier and meaningful use.
- Review **coding best practices** for all size practice settings and universities, including practical applications of tips and recommendations.
- Ask **specific questions** for our experts to address; email codequest@aao.org ahead of time.

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