

2015

North Carolina Medical Society ANNUAL MEETING

Come meet our physician members!



EXHIBITOR PROSPECTUS

161st North Carolina Medical Society Annual Meeting
October 23-24, 2015 - Grandover Resort, Greensboro, NC

Connecting You with NC's Health Care Leaders

Each year, between 200-350 physicians, physician assistants (PAs) and other medical professionals from across the state convene at the NCMS Annual Meeting to discuss health care policy and to learn about the latest developments in medicine. **You are invited to be a part of this event by becoming an exhibitor in our Annual Meeting Exhibit Hall, where you can take advantage of:**

- Promotion of your company within all Annual Meeting marketing materials and on the NCMS website;
- Good traffic flow with the Exhibit Hall centered in the middle of several large events;
- Designated meeting breaks within the Exhibit Hall for added exposure;
- An invitation to the Cocktail Reception on Friday evening to be held in the exhibit area, where you can mingle with meeting attendees;
- A list of all Annual Meeting attendees post meeting;
- Complimentary breakfast on Saturday.

Schedule

Set up: Friday, October 23,
between 11:00am and 1:00pm.

Break down: Saturday, October 24
between 10:00am and 1:00pm.

Exhibit hours: *(subject to change)*

Friday, October 23, from 1:00pm-7:00pm

Saturday, October 24, from 7:30am-10:00am

Registration

Exhibit space must be reserved by completing the exhibit space contract. Registrations are accepted via fax, mail and e-mail. Limited space is available on a first-come first-serve basis. **The exhibit fee is \$1,200 and includes a 6-ft skirted table and two chairs. Exhibits are prohibited in any part of the hotel other than the NCMS Exhibit Hall.**

A discounted block of rooms has been reserved at the Grandover Resort for NCMS Annual Meeting participants. You may contact the hotel directly to make room reservations at 800-472-6301.

Exhibit space is limited, so reserve your booth today!

For more information on the NCMS Annual Meeting, visit www.ncmedsoc.org/annualmeeting.

