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## News Release

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FOR IMMEDIATE RELEASE

### **NCMS Announces Three New Staff Members**

(Raleigh) – The North Carolina Medical Society (NCMS) welcomes three new staff members:

**Emily Deese** is the new **Director of Member Services**. Emily's career has previously focused on pharmaceutical sales with more than 19 years of experience at Sanofi-Aventis, where she expanded sales and marketing of prescription urology, psychiatry, and cardiovascular drugs. During her tenure at Sanofi-Aventis, she served as a senior territory manager and won several regional and national sales awards. She hopes to use her physician marketing experience to build NCMS membership. Emily graduated from North Carolina State University with a Bachelor of Arts in Business Management and Spanish Language/Literature.

**Elaine Ellis Stone** has joined the NCMS as **Director of Communication and Marketing**. Elaine is a graduate of Carleton College with a Bachelor of Arts in History and a Master's Degree from the Medill School of Journalism at Northwestern University. Elaine's career includes tenure as Staff Writer at the *Sun-Sentinel* in Fort Lauderdale and Gannett News Service in New York. She served as Communications Director at Aging Services of Minnesota and Communications Specialist at the North Carolina Restaurant and Lodging Association (NCRLA). Elaine is responsible for developing and implementing the NCMS external marketing plan, leading communications efforts and message development, managing media relations, and implementing other areas of the NCMS Strategic Plan addressing member and external communications.

**Varsha Gadani, JD**, has joined the NCMS as **Assistant Counsel**. Varsha received her Bachelor of Science degree from the University of North Carolina's Gillings School of Global Public Health. She has worked as a health care consultant with experience in contract review, as well as payer and regulatory issues before attending law school. She has recently completed her law degree at the University of North Carolina School of Law. Varsha will work in the Government Affairs Department on a variety of policy issues.

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**About the North Carolina Medical Society**

*The North Carolina Medical Society is the largest and oldest professional member organization in North Carolina, representing approximately 12,500 physicians and physician assistants who practice in the state. Founded in 1849, the Society seeks to promote access to quality health care for all citizens in North Carolina and champions initiatives that seek to improve quality of care and promote patient safety.*

**About the North Carolina Medical Society Foundation**

*The North Carolina Medical Society Foundation is a philanthropic, service and outreach arm of the North Carolina Medical Society. It is a 501 (c)(3) charitable organization. The NCMS Leadership College is funded through an endowment provided by former physician leaders, GlaxoSmithKline and Pfizer.*

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