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News Release

Date: February 9, 2012

FOR IMMEDIATE RELEASE

North Carolina Medical Society Announces Hiring and Promotions

(Raleigh) – The North Carolina Medical Society (NCMS) has announced the hiring and promotions of three members of the Society’s senior management team. The announcement was made by Robert W. Seligson, Executive Vice President, CEO of the state’s oldest professional organization, which represents physicians and physician assistants who are licensed to practice in North Carolina.

Pamela Highsmith has joined the NCMS Foundation as Director of Development and will oversee fundraising for the Foundation and Medical Society, and management of the NCMS Leadership College. She previously served the Foundation from 1996 – 2008. Since then she has served as President and CEO of the Alice Aycock Poe Center for Health Education and as Administrator with United Hospice, a division of the UHS Pruitt Corporation. Ms. Highsmith is a native of Burgaw, NC and has a master’s degree in education from The Citadel.

Melanie G. Phelps has been promoted to the position of Deputy General Counsel; Associate Executive Director, NCMS Foundation. She previously served as deputy general counsel for the NCMS. She joined the Medical Society in 2000 as associate general counsel for health policy, after working in government affairs at Blue Cross Blue Shield of North Carolina. A Massachusetts native, Ms. Phelps lives in Holly Springs, NC with husband Mark and their sons, Chris and Kemper. She attended law school at North Carolina Central University.

Shawn Scott has been promoted to Deputy Executive Vice President, Operations and Administration, for the NCMS. Previously, she served as associate deputy vice president, operations and administration. She joined the Medical Society in 1998 as director of marketing and member services, after working in marketing and communications for the American Traffic Safety Services Association in Washington, DC, and Capitol Broadcasting in Raleigh, NC. A Virginia native, Ms. Scott and husband Tom McSwain live in Clayton, with their son Jack. She holds an MBA degree from Meredith College.

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About the North Carolina Medical Society

The NC Medical Society is the largest and oldest professional member organization in North Carolina, representing approximately 12,500 physicians and physician assistants who practice in the state. Founded in 1849, the Medical Society seeks to promote access to quality health care for all citizens in North Carolina and champions initiatives that seek to improve quality of care and promote patient safety.

About the North Carolina Medical Society Foundation

The North Carolina Medical Society Foundation is a philanthropic, service and outreach arm of the North Carolina Medical Society. It is a 501 (c)(3) charitable organization. The NCMS Leadership College is funded through an endowment provided by former physician leaders, GlaxoSmithKline and Pfizer.

PICTURES ACCOMPANY THIS RELEASE

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