



Kanof Institute for Physician Leadership Clinical Quality Track 2014-2015 Program Application

Program Description

As the health care system is shifting its focus from volume to value, clinical quality is at the core of the process of change. Clinical improvement, however, is an ongoing process, and the physicians and their teams working directly with patients are the ones who can really build, improve and sustain care at a local level.

North Carolina Medical Society established the Leadership College in 2002 with the aim of building and developing physicians' leadership. The Kanof Institute for Physician Leadership was founded in 2012 and in addition to the Leadership College has added a second program focusing on clinical quality and will add a third program in health care leadership and management in 2015.

Program Details

The Clinical Quality Program will allow a team of up to 3 members; a physician and up to 2 additional team members to participate in intensive clinical quality training that allows teams to contribute to excellence in health care quality within their practice setting (small or large physician practice, hospital, health system). Team members may include additional physicians, physician assistants, nurses, social workers, administrators and other health care professionals. The curriculum consists of both virtual and face to face meetings (see schedule on page 3).

The tuition for Clinical Quality is \$4,600.00 per team and includes all course material and some meals. The tuition does not include travel, lodging and additional meals. Class size is limited to ten teams who will be chosen on a competitive basis and who represent varied practice arrangements, such as: ACOs, CCNC networks, independent practices, hospitals, health systems, FQHCs and Public Health Departments. CME certification is in process for this program.

The webinars and sessions of the Clinical Quality Track are provided by the North Carolina Quality Center. The Quality Center seeks to engage, educate and empower providers and patients to contribute to excellence in Healthcare Quality and Patient Safety. The Kanof Institute for Physician Leadership shares the Quality Center's strategic goals with a focus on physicians and physician assistants:

- Promoting a fair and just patient safety culture
- Optimizing teamwork and communication among healthcare professionals by fostering a culture of accountability
- Ensuring evidence-based care processes through reliable system design
- Gaining knowledge through organizational learning

Program Goals

1. Develop personal leadership skills for program graduates to play a leadership role in achieving excellence in health care quality in NC and beyond, as individuals and as a team.
2. Share project outcomes and best practices throughout NCMS membership and wider audiences to educate and inspire others to engage in quality improvement initiatives.

Participation Criteria

1. NCMS members with the potential to become leaders in clinical quality within their practice setting.
2. Teams must be comprised of at least one physician and two additional team members.
3. Team members who are eligible for membership in the NCMS (physicians and physician assistants) must be members prior to application. To join, visit: <https://www2.ncmedsoc.org/pages/membership-main-landing>
4. Teams must complete an application with sign off from each of the participants and their employer or sponsoring organization acknowledging and agreeing to the time commitments.
5. All team members are required to attend all sessions (*see page 3*).
6. Physician and team members should have discussed a quality improvement project that could be implemented within the program year. Project must be described in the application. Project may be subject to change.
7. Teams will select and work with a Quality Improvement coach throughout the program year.
8. Teams must be willing to communicate project outcomes and lessons learned with NCMS members and wider audiences as requested by NCMS staff and as participants' time permits.

Participant Selection

1. Each application will be reviewed by the Kanof Institute for Physician Leadership Advisory Board or a sub-committee thereof. Applicants may be asked to participate in a short conference call with select members of the Advisory Board.
2. Completed applications are due no later than **September 30, 2014**.
3. Selected teams will be notified by the NCMS Foundation no later than **October 10**.
4. Applicants who are not selected for the 2014-2015 class may re-apply the following year and subsequent years.

2014-2015 Clinical Quality Track Educational Sessions

Deliverable	Description	Target Timeframe
Orientation Webinar	A 1-hour webinar, which provides an overview to the program and as well as introduces information gathering processes and other important data as well as how to prepare for the project selection call in December.	Nov. 7, 2014 12:00 – 1:00 PM
Orientation/Module I	A one-day session which focuses on interpersonal leadership skills and the individual journey. The focus of the session is developing leadership skills and building and improving effectiveness as a leader as well as a team.	Nov. 22, 2014 8:30 AM – 3:30 PM
Project Selection Calls	Facilitated call to assist teams with project selection. Project teams can choose which date/time works best for their schedule.	Dec. 1, 2014 12:00 – 1:00 PM Dec. 3, 2014 6:00 – 7:00 PM Dec. 5, 2014 1:00 – 2:00 PM
Team STEPPS & QI 101/Module II	A two-day course focusing on the TeamSteps® Implementation Model. Teams will identify skills and strategies for effective teamwork and communication based on learning from the Orientation/Module I as well as learn fundamental quality improvement methodologies. The improvement methodologies will be applied to the quality improvement project as well as through other exercises.	Jan. 15-16, 2015 8:30 AM – 5:00 PM
Webinar	<u>Content 1, February 10; Content 2, April 14</u> A 1-hour content specific webinar which includes time for team sharing on project discoveries and learning. <u>Group Coaching: March 10</u> A 1-hour coaching webinar to discuss tool utilization and skills application	<u>Content 1</u> Feb. 10, 2015 12:00 – 1:00 PM <u>Group Coaching</u> March 10, 2015 12:00 – 1:00 PM <u>Content 2</u> April 14, 2015 12:00 – 1:00 PM

Building a Culture of Safety/Module III	A 2-day course designed to describe key components of safety culture and the importance of human factors in reliable system design as well as explain concepts of process and value stream mapping. Sustainment planning concepts and support of sustainment planning will be introduced.	June 11–12, 2015 8:30 AM – 5:00 PM
Webinar	<p><u>Content 1, July 14; Content 2, September 8</u></p> <p>A 1-hour content specific webinar which includes time for team sharing on project discoveries and learning</p> <p><u>Group Coaching: August 11</u></p> <p>A 1-hour coaching webinar to discuss tool utilization and skills application</p>	<p><u>Content 1</u> July 14, 2015 12:00 – 1:00 PM</p> <p><u>Group Coaching</u> Aug. 11, 2015 12:00 – 1:00 PM</p> <p><u>Content 2</u> Sept. 8, 2015 12:00 – 1:00 PM</p>
Graduation	A 2-day session where participants present their projects as a team and receive their individual certificate.	<p>Oct. 23-24, 2015 8:30AM – 5:00PM</p> <p>*Full day on the 23rd and half day on the 24th.</p>

Conference Calls: Monthly evening conference calls with coaches and staff to discuss Quality Improvement project. Calls will be scheduled at teams' and mentors' discretion.

APPLICATION

The North Carolina Medical Society Foundation Kanof Institute for Physician Leadership Advisory Board, or a sub-committee thereof, will review this application, which must be completed in its entirety. The nomination form also can be found at:

www.ncmedsoc.org/cgendorsement

SECTION A- TEAM PROFILE

Team Name: <i>(This will be used for internal identification purposes and may simply be the name of your institution)</i>
Name and Credentials of Team Member 1:
Name and Credentials of Team Member 2:
Name and Credentials of Team Member 3:

The NCMS prefers to communicate with one team member during the application process.
Please list the primary contact for your team:

Name:
Email:
Preferred Mailing Address:
Primary Phone:

Describe your team's practice setting and the role each team member plays in this setting.

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Please list other professional associations in which team members hold **current** professional memberships.

Team Member 1:

Team Member 2:

Team Member 3:

Please list any quality improvement, patient safety or other similar training and/or experience team members have.

SECTION B – TEAM ASSESSMENT

1. Describe a potential quality improvement project you have discussed as a team:

2. What are 3 key steps that must happen for your project to be implemented by June 30, 2015?

3. Why should your team be chosen for participation in the Clinical Quality Track of the Kanof Institute for Physician Leadership?

4. Provide a brief description of the top three quality improvement challenges that you and your team faces in your work/practice setting and the opportunities you as a team has to impact these challenges with additional training:

5. Please describe how your participation in the Clinical Quality Track will benefit a) your patients; b) your practice setting; and c) the NCMS and broader “family of medicine”.

Is the team willing to share your clinical quality successes and lessons learned with the “family of medicine” through the NCMS, specialty medical societies, the NC Hospital Association or other professional associations and organizations?

☐ Yes ☐ No

If selected, our team agrees to complete a clinical quality project of our choice and to fully participate in all required educational sessions, conference calls and project work (*listed on page 3*) of the Clinical Quality Track of the Kanof Institute for Physician Leadership as specified.

Signature of Nominee _____ Date _____
(Team Member 1)

Signature of Nominee _____ Date _____
(Team Member 2)

Signature of Nominee _____ Date _____
(Team Member 3)

*** Please include a current CV for each team member.**

(To be completed by the team's employer)

Describe why you believe this team should be selected to participate in the Clinical Quality Track of the Kanof Institute for Physician Leadership and steps you will take to support their quality improvement project.

I understand that team members will attend all day training sessions on the following dates and fully support their participation:

- Endorsing Signature _____ Date _____

*Clinical Quality Track 2014-2015 Application Due **September 30, 2014***