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FOR IMMEDIATE RELEASE

## News Release

**Date: October 27, 2009**

### **Faces for Stories about the Community Practitioner Program**

1. John Torontow, MD, is working to utilize health information technology (HIT) to help his patients at Piedmont Health Services in Siler City, NC. His work will serve as a model for other providers in the CPP program and in the state.
2. Lisa Shock, PA-C, and Liz Riley, PA-C, are working to obtain grants to build a larger clinic to meet a growing patient population in Roxboro, NC, and to provide prevention and wellness programs. Grants often come with conditions adding to the challenge of trying to improve health care delivery. Ms. Shock and Ms. Riley bought their present clinic from a former CPP physician who relocated to Georgia. They know first-hand what it takes to keep a clinic viable and to provide the care needed in their community.
3. Jeff Servera, MD, (Internal Medicine) knows first-hand what it's like to provide primary care in a small rural community (Edenton, NC) in Chowan County, and he works with elderly patients in the county and is working to establish a hospitalist program.
4. Robert Townsend, MD, is a third generation family physician in Raeford, NC. His father still practices part-time. At the age of 33, he chose to enter medical practice after a career in food service and television. He can share the passion and calling of being a physician in a small rural town.
5. Kelly Rothe, MD, started as a solo practitioner in the mountain community of Burnsville, NC. Her physician husband practices at the local Community Health Center. Dr. Rothe is known for providing treatment to anyone who walks through her clinic door. She is also actively involved in helping with initiatives to improve the lifestyle of her community.
6. Christian Lige, MD, is a pediatrician who is working to address childhood obesity at his clinic in Kitty Hawk, NC.
7. John Sanchez, DO, is establishing a wellness program for adults, using a team approach, on the Outer Banks.

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8. John Killgore, NP, and Jay Oswald, PA-C, are working to cover primary care in the emergency department at Bertie Memorial Hospital in Windsor, NC.

**Media Representatives:**

FYI—John Torontow, MD; Lisa Shock, PA-C; Liz Riley, PA-C; Robert Townsend, MD; Christian Lige, MD; and John Sanchez, DO, are all expected to attend the CPP 20<sup>th</sup> Anniversary Celebration on Friday, October 30, at the Raleigh Marriott City Center.

If you would like to interview any of these CPP providers at that time, please contact Mike Edwards, [medwards@ncmedsoc.org](mailto:medwards@ncmedsoc.org) or call 919-833-3836, ext. 112.

At the Annual Meeting (Oct. 26-29) contact: