

LIFE & HEALTH

December 1, 2011

Mr. Troy R. Page
Senior Counsel
BlueCross BlueShield of North Carolina
P.O. Box 2291
Durham, NC 27702-2291

Dear Mr. Page,

Thank you for meeting with us concerning the October 25, 2011 complaint by the North Carolina Medical Society, the North Carolina Hospital Association and the North Carolina Radiological Society concerning BCBSNC's proposed corporate medical policy to reduce fees paid to providers when multiple radiological procedures are performed during the same outpatient session.

Please take notice that before BCBSNC can lawfully implement this new policy, BCBSNC must comply with Part 7 of Article 50 of Chapter 58 of the North Carolina General Statutes.

We expect BCBSNC to fully comply with North Carolina law as set out in Part 7 of Article 50 of Chapter 58 of the North Carolina General Statutes. Failure to do so may subject the Company to administrative action.

Please note that 11 NCAC 1.0401 provides that "[w]henver the Department acts in such a way as to affect the rights, duties or privileges of a specific identified party, the party may appeal for a final decision by the Department in accordance with this Section and Article 3A of G.S. 150B."

Respectfully,



Ted A. Hamby
Deputy Commissioner
Life and Health Division



Robert C. Lisson, Ph.D.
Deputy Commissioner
Consumer Services Division

cc: Dan Johnson
North Carolina Attorney General's office